



PRESS RELEASE – MAZDA MOTORS UK

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All-new Mazda3 Saloon Skyactiv-X stars at Mazda Fleet event

- All-new Mazda3 Saloon Skyactiv-X offers outstanding power with low CO² emissions from 96g/km
- Fleet Managers will benefit from low 23% BIK rate with prices starting from £23,555 on-the-road.
- Intelligent Mazda M Hybrid as standard for enhanced fuel efficiency and improved drivability

Mazda UK will showcase the all-new Mazda3 Saloon to key fleet influencers next week. Powered exclusively by the ground-breaking Skyactiv-X Spark Controlled Compression Ignition Engine, the all-new Mazda3 Saloon joins the hatchback to create a 28 model range across both body styles.

Featuring Mazda's unique Spark Controlled Compression Ignition (SPCCI) technology, Skyactiv-X is the world's first production petrol engine to exploit the benefits of compression ignition. Providing drivers with the free-revving performance of a petrol engine with superior efficiency akin to a diesel, the 2.0-litre four-cylinder 180ps Skyactiv-X engine features the highest compression ratio for a production petrol engine in the world, while its lean burn capabilities ensure outstanding fuel economy and low emissions.

Additionally, Mazda's Skyactiv-X engine is matched to the Mazda M Hybrid 24V mild-hybrid system that recycles recovered kinetic energy. A belt-driven integrated starter generator (ISG) converts the energy in the 600kJ lithium-ion battery, while the DC-DC converter supplies it to the cars electrical equipment, further improving efficiency.

A stand out compact premium saloon, visually the all-new Mazda3 Saloon shares just its bonnet and windscreen with the hatchback, ensuring that it delivers a uniquely elegant and executive look distinct from the hatchback. With an identical wheelbase, the saloon is 200mm longer, while the 444-litre boot ensures this stylish saloon delivers impressive levels of practicality.

The eight-model Mazda3 Saloon range features Sport, Sport Lux, GT Sport and GT Sport Tech trim levels, with a choice of automatic or manual transmission for every grade. All versions are specified with a level of standard equipment never seen before on a Mazda in this sector, including high-end technology such as a windscreen projecting colour head-up display with traffic sign recognition, adaptive cruise Control and LED headlights across the range. Every model in the line-up also features navigation, Apple CarPlay/Android Auto and an advanced eight speaker audio system.

Crucially for fleet customers the Mazda3 Saloon emits just 96g/km in the £23,555 Sport trim, and it's this combination of low BIK, generous standard equipment, efficiency and performance that ensures the Mazda3 Saloon will appeal to business users looking for a stylish, high quality and great to drive saloon.

Commenting on the Mazda3 Saloon, Steve Tomlinson, Head of Fleet Mazda UK, said: "with its Skyactiv-X engine the Mazda3 Saloon is the perfect option for company cars drivers who are looking for an elegant alternative to an SUV. With CO² from just 96g/km and a lower BIK rate than popular traditional diesel

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powered vehicles, the all-new Mazda3 Skyactiv-X Saloon can take on all of the established mid-sized premium saloon cars in the sector”.

Adding, “There is still an increasing demand for fleet drivers who appreciate the superior driving dynamics of a saloon car, especially one that is packed with an array of high level safety equipment as standard such as adaptive cruise control, head-up display and rear-cross traffic alert. Fleet managers can be confident that adding the Mazda3 Skyactiv-X Saloon to their choice list will ensure they don’t need to pay over the odds for drivers to have a premium, stylish and well-equipped saloon.”

Visually distinct from the hatchback, the all-new Mazda3 Saloon’s design flows from front to rear in a single motion, the saloon’s smooth surface movements evoke elegance and maturity akin to the VISION COUPE concept car. Its chrome plated grille and unique front bumper adopt a horizontal layout that accentuate a low and wide stance on the road. The combined result is a refined expression of sophistication.

Inside, the stylish cabin environment takes a minimalist approach with every aspect of the cockpit laid out in perfect horizontal symmetry with the driver to deliver both ergonomic simplicity and beautiful design. Mazda’s focus on Japanese mastery inspired craftsmanship is evident in both high-class materials found throughout the interior and the impressive build quality. All models feature a seven-inch colour TFT driver instrument display and the latest version of the Mazda Connect infotainment system.

Highlighted to key fleet influencers next week at an event in the Midlands, and now on the business demonstration fleet, the all-new Mazda3 Saloon is available to order. “With both the Mazda3 Saloon and Hatchback in our line-up, and the Mazda CX-30 compact SUV arriving in January, the next few months are very exciting for us at Mazda, as our new-generation models are delivering a fantastic blend of style, quality, efficiency and value to business users,” commented Steve Tomlinson.

Full price and specification information for the All-New Mazda3 Skyactiv-X saloon and hatchback can be downloaded here: <https://mazdamediapacks.com/en/mazda3/specifications-and-equipment.html>

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