



PRESS RELEASE - MAZDA MOTOR EUROPE

Interior Design: “Enveloped in Openness”

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The new battery EV (that Mazda will premiere at the 2019 Tokyo Motor Show) has been designed to give occupants a feeling of being “enveloped in openness”. The goal was to make spending time in the car a comforting experience that allows customers to be themselves.

The spatial configuration evokes a sense of openness through empty spaces around the center console that create a connection between the driver and passenger seat areas. Interior materials in various parts of the cabin were selected in consideration of comfort and eco-friendliness, contributing to the comfortable feel of the cabin.

With the latest design and technologies, customers will feel a sense of connection from the moment they open the door and spending time with the car will help them feel freer and more themselves.

Find out more on YouTube: <https://youtu.be/CMW0uD0mQgw>