



## PRESS RELEASE - MAZDA MOTOR EUROPE

### Mazda reports strong Q1 European sales

- Europe ends first quarter as Mazda's second strongest sales region
- Launches of next-generation vehicles and technologies under way

**Hiroshima / Leverkusen, 1 August 2019** – Mazda Motor Corporation today announced its first quarter financial and sales results, reporting global sales of 353,000 vehicles during the period 1 April to 30 June 2019.

The European region grew 2% during the three-month period, selling 60,000 units\*. Germany, Mazda's biggest market in Europe, contributed 17,000 units to this result (+6%), while sales in the UK were up 8% to 8,000 units year-on-year going against the market trend.

In Mazda's domestic market Japan, 39,000 vehicles were sold. North America reported sales of 100,000 units, with sales in Mexico up 1% at 13,000 vehicles. Sales in China were 54,000 units, while 29,000 Mazda cars were sold in the ASEA region.

Mazda's sales performance during the first quarter of the fiscal year brought in revenue of ¥848.9 billion (€6.85 billion\*\*), resulting in an operating profit of ¥7 billion (€56.5 million\*\*) and net income of ¥5.2 billion (€41.9 million\*\*).

Although the business will continue to closely monitor the worsening business environment on an ongoing basis, for the fiscal year ending on 31 March 2020, Mazda's full-year forecast remains unchanged, with global sales at 1,618,000 units, operating profit of ¥110 billion (€873.0 million) and net income of ¥80 billion (€634.9 million).

In Europe, the next-generation models Mazda3, also available with Mazda's revolutionary Skyactiv-X gasoline engine, and Mazda CX-30 are receiving very positive reviews. Both products are expected to further drive sales momentum globally throughout the year.

\* Excluding Russia

\*\* Source: Mazda Motor Corporation's Consolidated Financial Results for the First Quarter of the Fiscal Year Ending March 31, 2020; euro figures for the first quarter of the fiscal year were calculated at €1 = ¥124, euro figures for the full-year forecast were calculated at €1 = ¥126