

Mazda reveals 2018 CX-3 at New York Auto Show

- World Premiere of Mazda's updated B-SUV featuring a more mature KODO Design, updated SKYACTIV- engines and enhanced i-ACTIVSENSE safety technology

Leverkusen / New York 29 March 2018. The updated 2018 Mazda CX-3 had its world premiere on 28th March at the New York Auto Show.

Featuring a more mature KODO design, extensively modified SKYACTIV engines and a broader range of i-ACTIVSENSE safety technologies, the new Mazda CX-3 is ready to continue the success of the previous model when it goes on sale around Europe this summer.

This is the second update for the model since its launch in 2015 and the latest CX-3 once again focuses on Mazda's human-centered design philosophy giving the driver and passengers a more mature, higher-quality experience in every area.

Exterior changes include a newly designed front grille, the option of the beautiful Soul Red Crystal paint and new 18-inch aluminum wheels*. The new interior features a central armrest, an electronic parking brake with "auto-hold"-function* and extensive i-ACTIVSENSE safety systems enhancements including a new traffic jam assistant* (in combination with SKYACTIV-Drive automatic transmission) and a Matrix LED lighting system*.

The SKYACTIV-D diesel engine for the Mazda CX-3 2018 offers numerous improvements that ensure it meets the EURO 6d-Temp emission standard, including real-drive emission test (RDE). The lowered combustion temperature, achieved by an increased displacement of the four-cylinder among other engine upgrades, leads to even lower NO_x raw emissions. A NO_x storage catalyst reduces the few remaining nitrogen oxide components in the exhaust gas to the level required for Euro 6d-Temp standard.

The SKYACTIV-G petrol engines of the 2018 Mazda CX-3 also received several updates to further reduce the particulate emissions often found in gasoline direct injection engines. Even without a gasoline particle filter, the SKYACTIV-G gasoline engine meets the stricter requirements of the Euro 6d-Temp emission standard including the RDE-test for the number of particles.

The New York Auto Show is open to the public from 30th March until 8th April 2018 (Press days 28th and 29th March).

* Availability depends on trim level and market

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