



## Mazda revealing new flagship at L.A. Auto Show

- New Mazda6 adds engine innovations along with enhanced active safety technology
- Human-centred design takes mid-sized sedan upmarket with a mature, premium elegance

Hiroshima / Leverkusen, 15 November 2017. Mazda Motor Corporation will unveil a thoroughly re-engineered and refined Mazda6 sedan to the world at the upcoming Los Angeles Auto Show. Mazda's human-centred design philosophy provided the basis for the latest version of the brand's flagship, which features new powertrain technology and more premium design details.

The powertrain line-up includes the SKYACTIV-G 2.5-litre direct injection petrol engine with a cylinder deactivation system that seamlessly switches between four and two-cylinder operation to further improve real-world fuel efficiency at no cost to performance. The turbocharged SKYACTIV-G 2.5T petrol engine that debuted with the Mazda CX-9 crossover SUV, meanwhile, will also be added to the range of powertrains offered in North America.

As for the styling, designers have enhanced the feeling of quality inside and outside the new Mazda6, adding maturity and composure to its award-winning look. The top package features exclusive trim elements like the Japanese sen wood used for traditional musical instruments and furniture. The design is simply more elegant and dignified overall.

An even wider range of advanced i-ACTIVSENSE safety technology is available to help the driver identify potential risks and reduce the likelihood of damage or injury, thus delivering a more relaxing and confidence-building experience behind the wheel. Mazda Radar Cruise Control (MRCC) can now bring the car to a standing stop and take off again when the preceding vehicle pulls away. The new Mazda6 also adds the carmaker's latest 360° View Monitor.

Other highlights of Mazda's exhibit in Los Angeles include the highly acclaimed Mazda VISION COUPE, a four-door design concept recently unveiled in Tokyo, the Mazda RT24-P prototype racer and the Mazda MX-5 "Halfie", a fusion of race car and production model.

Mazda will hold a press conference at 10:30am (19:30 CET) on 29 November, the first of two press days. Follow the unveiling of the latest edition of the Mazda6 on livestream at: [insidemazda.mazdausa.com/new-mazda6](http://insidemazda.mazdausa.com/new-mazda6). The show is open to the public from 1-10 December.

### On display at the 2017 Los Angeles Auto Show

Models slated to go on sale	New Mazda6 sedan (world premiere) Updated Mazda CX-5 (North American premiere)
Currently available models	Mazda3, Mazda CX-3, Mazda CX-9, Mazda MX-5 RF
Reference exhibits	Mazda VISION COUPE next-generation design vision concept Mazda RT24-P prototype racer with Mazda Team Joest livery & driver line-up Mazda MX-5 (Global MX-5 Cup spec) Mazda MX-5 Halfie (a half production/half race car demonstration model)
Technology exhibits	SKYACTIV-G 2.0 (petrol engine) SKYACTIV-G 2.5T (turbocharged petrol engine)

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