



All-new 2017 Mazda CX-5 achieves maximum five-star rating in Euro NCAP safety tests

- Outstanding protection for adults, children and pedestrians
- Advanced Smart City Brake Support (autonomous emergency braking system) fitted as standard
- Safety and style: Mazda's Proactive Safety philosophy and KODO Soul of Motion design

Leverkusen, Germany / 6 September, 2017

The all-new 2017 Mazda CX-5 has been rated as one of the safest family cars drivers can buy.

Euro NCAP, the independent organisation that assesses the safety of new cars in Europe, has awarded the all-new Mazda CX-5 a maximum safety rating of five stars.

The verdict was delivered following rigorous crash testing and evaluation of sophisticated driver assistance systems that are standard equipment on the new model. On sale now across Europe, the all-new Mazda CX-5 achieved outstanding scores for the protection of adults, children and pedestrians.

Jeff Guyton, President and CEO of Mazda Motor Europe, said: "The safety of the people who drive our cars, and those around them, is very important for Mazda. That is reflected in this outstanding five-star rating awarded by Euro NCAP. It's testament to the enhanced range of advanced safety technologies that make up our Proactive Safety philosophy and will help to support drivers."

All-new 2017 Mazda CX-5: Euro NCAP safety ratings*

The five-star safety rating is a tribute to the outstanding work of Mazda's designers and engineers who refused to compromise during the development of the all-new 2017 Mazda CX-5. It illustrates how compact SUV drivers can enjoy both outstanding safety, thanks to Mazda's Proactive Safety philosophy, and inspirational design as a result of Mazda's KODO Soul of Motion styling.

* All-new Mazda CX-5 test Results EURO-NCAP safety rating 2017:
Overall rating: Five stars (Adult occupant: 95% / Child occupant: 80% / Pedestrian: 78% / Safety assist: 59%) For the full Euro NCAP test results of the all-new Mazda CX-5: <http://www.euroncap.com/en/>

For further information contact:

Mazda Motor Europe GmbH
Postfach 10 09 60 | D-51309 Leverkusen
Tel: +49 2173 943 505 | Fax: +49 2173 943 553
mazda-press@mazdaeur.com | www.mazda-press.com

ZOOM-ZOOM



All-new 2017 Mazda CX-5: Advanced Smart City Brake Support

Fitted as standard to the all-new Mazda CX-5, Advanced Smart City Brake Support is a form of autonomous emergency braking. This actively helps the driver avoid a potential collision, or at least reduces the speed of impact and therefore the risk of injury. The system uses a forward-facing camera to watch the road ahead, and operates between 4 and 80km/h. It can automatically stop or reduce the speed of the car when there is a risk of colliding with a vehicle or pedestrian in front of the all-new Mazda CX-5.

All-new 2017 Mazda CX-5: a new dimension of driving enjoyment

Mazda believes that driver and car should feel as one. It calls this *Jinba-Ittai*, and engineering advances mean the all-new Mazda CX-5 sets new standards for a satisfying drive. A more rigid body structure, updated steering, suspension and brakes and G-Vectoring Control, an innovative software-based system that controls body roll for better handling, bring a new dimension of driver enjoyment to the compact SUV sector.

To date, Mazda has sold more than 1.5 million CX-5s. The model currently accounts for some 25% of Mazda's global sales.

###

For further information contact:

Mazda Motor Europe GmbH
Postfach 10 09 60 | D-51309 Leverkusen
Tel: +49 2173 943 505 | Fax: +49 2173 943 553
mazda-press@mazdaeur.com | www.mazda-press.com

ZOOM-ZOOM