

# PRESS RELEASE

Mazda Motor Europe GmbH



## Enhanced and expanded Mazda 3 model range

- New 105 PS SKYACTIV-D 1.5 turbodiesel with Natural Sound Smoother
- 99 g/km emissions and average fuel economy as low as 3.8 l/100 km

Leverkusen, 18 May 2016. Further raising its profile as one of the most compelling choices in Europe's highly competitive C segment, the Mazda 3 hatchback and sedan model range powertrain line-up has been broadened by the addition of a new, exceptionally frugal, Euro 6-compliant, 105 PS SKYACTIV-D 1.5 turbodiesel.

Significantly increasing the Mazda 3's competitiveness within the segment, the new engine features a remarkably low compression ratio of 14.8:1 and a bespoke variable turbine geometry turbocharger. It generates CO<sub>2</sub> emissions as low as 99 g/km and returns average fuel economy figures from just 3.8 l/100 km. It also showcases new Natural Sound Smoother technology, which effects a significant reduction in engine noise and vibration.

The Mazda 3 encases the precision engineering finesse of SKYACTIV technology within stunning, KODO - Soul of Motion design. Boasting an innovative, lightweight and ultra-stiff bodysell, the Mazda 3 is one of the lightest members of the C-segment, with kerb weights starting at only 1,185 kg. Acting in conjunction with outstanding aerodynamics, its chassis components combine refinement, cossetting ride comfort and fuel economy with engaging driving dynamics and excellent athletic agility.

The sophisticated, driver-focused cockpit layout of the Mazda 3's spacious interior is notable for its compact instrument cluster, a large, 7-inch colour touch-screen display\*, a rotary multimedia system commander\* and an Active Driving Display\* -one of the first head-up displays in the C-segment.

The 2016 model range has been further enhanced by the availability of a special hatchback version with a new, 18-inch dark alloy wheel design\*, Black half leather/suede upholstery with red stitching and an Aero kit (on RHD models only, also available as accessory on the normal model). A DAB radio, rear camera and passenger seat lifter are now fitted as standard on all higher grade models\*.

The Mazda 3 is equipped with the full range of Mazda's advanced and innovative i-ACTIVSENSE driver-supporting safety technologies. These include Forward Obstruction Warning (FOW), Smart City Brake Support (SCBS), Lane Departure Warning System (LDWS), and Mazda Radar Cruise Control (MRCC). As a result of its top-level active safety performance, the Mazda 3 has been awarded the maximum five-star Euro-NCAP crashworthiness rating.

\* Availability depends on trim level and market

For further information contact:

Mazda Motor Europe GmbH  
Postfach 10 09 60 | D-51309 Leverkusen  
Tel: +49 2173 943 505 | Fax: +49 2173 943 553  
[mazda-press@mazdaeur.com](mailto:mazda-press@mazdaeur.com) | [www.mazda-press.com](http://www.mazda-press.com)

*ZOOM-ZOOM*