



For immediate release

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All-new Mazda CX-3 makes global debut

- New model features Mazda's latest technology including new-generation AWD
- Mazda enters one of the fastest-growing vehicle segments with its first crossover SUV
- Reveal streamed live at approx. 03:45am (GMT) at <https://www.youtube.com/watch?v=kopN0VykyMQ>

Mazda revealed the all-new Mazda CX-3 to the world today in a special event on the eve of the 2014 Los Angeles Auto Show. The reveal was streamed live at approx. 03:45am (GMT) at: <https://www.youtube.com/watch?v=kopN0VykyMQ>.

The all-new crossover SUV is the fifth model in Mazda's line-up of new-generation vehicles to feature the full suite of the company's award-winning SKYACTIV technology along with a stylish KODO – Soul of Motion design. With the global market launch set for Japan in spring 2015, the CX-3 is set to become a core member of Mazda's model line-up.

European models will have a choice of three engines: the petrol SKYACTIV-G 2.0-litre in two power versions and the new SKYACTIV-D 1.5-litre clean diesel. Six-speed SKYACTIV-Drive automatic and SKYACTIV-MT manual transmissions will be offered either in front-wheel drive format or with Mazda's new-generation all-wheel drive system.

The all-new Mazda CX-3 will feature Mazda's latest i-ACTIVSENSE active safety systems as well as superb passive protection from its lightweight yet stiff SKYACTIV-Body. Suited to the needs of a modern market, it also offers a generous infotainment package including the MZD Connect in-car connectivity system.

The Mazda CX-3 will be on display throughout the 2014 Los Angeles Auto Show along with the all-new Mazda MX-5, the 2015 Mazda CX-5 and the 2015 Mazda6, which are also making their debuts. The show is open to the public from 21-30 November.

- Ends -

Further press information is available from www.mazda-press.co.uk
Interactive Press Packs for all models are available from www.mazdamediapacks.co.uk

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