

## Mazda showcases new SUV and MX-5 in L.A.

- Carmaker continues ambitious model offensive with the Mazda CX-3, a small SUV
- Mazda also presents next-generation MX-5 alongside 2015 Mazda6 and 2015 CX-5

Los Angeles / Leverkusen, 19 November 2014. Two new models are in the spotlight today at Mazda's stand at the Los Angeles Auto Show as the carmaker unveiled the all-new Mazda CX-3, its first small SUV, and presented the fourth-generation Mazda MX-5. Mazda also revealed the 2015 Mazda CX-5 and 2015 Mazda6.

With the Mazda CX-3, the company offers an eye-catching KODO – Soul of Motion design, packaging and equipment tailored to a young, modern clientele, and Mazda's characteristic fun-to-drive responsiveness and handling. Like its new-generation siblings, the Mazda CX-3 features the full SKYACTIV Technology line-up, including two SKYACTIV-G 2.0 petrol engines and the new SKYACTIV-D 1.5 clean diesel, coupled with six-speed SKYACTIV-Drive or SKYACTIV-MT gearboxes. The new model is offered with front- or all-wheel drive.

The all-new Mazda MX-5 will be available in Europe with specially tuned versions of the SKYACTIV-G 2.0 and SKYACTIV-G 1.5 petrol engines and SKYACTIV manual and automatic transmissions. It has shed more than 100kg relative to the outgoing model.

Mazda is also presenting its 2015 Mazda CX-5, an SUV, and the 2015 Mazda6 flagship. Both award-winning models feature high-quality interior and exterior styling, and a wealth of state-of-the-art technology. This includes MZD Connect, Mazda's smartphone connectivity system, the Active Driving Display, a head-up display, and the latest i-ACTIVSENSE active safety technology, including Adaptive LED Headlights (ALH) – a Mazda first. The 2015 Mazda CX-5 is also offered with the SKYACTIV-G 2.5 in several European markets, while the Mazda6 is available with an all-wheel drive option.

Another highlight of Mazda's stand in L.A. is the racing version of the MX-5 for the Global MX-5 Cup announced at the recent SEMA exhibition in Las Vegas. The Los Angeles Auto Show opens to the public on 21 November and runs until 30 November. Mazda's press conference kicking off the L.A. Auto Show can be viewed at [www.ustream.tv/MazdaLive](http://www.ustream.tv/MazdaLive) and [www.youtube.com/watch?v=2dddmnvhdBo](http://www.youtube.com/watch?v=2dddmnvhdBo).

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