



2nd August 2009

NEWS IN BRIEF

Formula 1's Jenson Button Completes the Mazda London Triathlon

Formula 1 World Championship leader Jenson Button completed the Mazda London Triathlon 2009 in just 02:07:02 two hours, seven minutes and two seconds), today (Sunday 2 August).

"With competitors of Jenson Button's calibre helping to raise awareness of triathlon, it's no wonder that it's the fastest growing sport in the UK," said Mark Cameron, Sales and Marketing Director, Mazda UK. "I was delighted to be able to congratulate Jenson as he crossed the finish line at the Mazda London Triathlon."

Button was one of 14,000 competitors of all ages and abilities who took part in the Mazda London Triathlon 2009, held at the ExCeL Centre in London's Docklands. Over 55,000 spectators watched this year's event, for which Mazda UK has been headline sponsor for two consecutive years.

To find out more about the Mazda London Triathlon visit www.thelondontriathlon.com

For more information about Mazda UK's triathlon sponsorship programme visit www.wearetriathlon.com

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