

Mazda walking the talk on social responsibility

- **Company added to the Ethibel EXCELLENCE Investment Register**
- **Provides independent recognition of Mazda as a socially sound corporation**
- **Corroborates the carmaker's attitudes and activities on many levels**

Leverkusen, 06 December 2013. Acknowledging Mazda's ongoing efforts to be an exemplary corporate citizen and employer, Brussels-based Forum ETHIBEL has added Mazda Motor Corporation to its Ethibel EXCELLENCE Investment Register. The move identifies the unconventional Japanese carmaker's shares as an ethical investment.

Companies in the register scored highly across a range of corporate social responsibility issues, from community and charitable commitments to human rights, including staff treatment, and environmental topics like raw material usage. Mazda contributed in Europe through its activities with, for example, SOS Children's Villages and the World Summit of Nobel Peace Prize Laureates.

For the past five years, Mazda Motor Europe and the associated national organisations have been supporting SOS Children's Villages across the continent through the volunteer efforts of Mazda employees, by providing vehicles and transportation, and of course financially. The SOS Children's Villages organisation helps abandoned, destitute and orphaned children, providing them among other things with the stability of long-term homes.

Mazda is also the Leading Partner for the World Summit of Nobel Peace Prize Laureates. The annual event brings together Nobel Peace Prize recipients with leaders and organisations of different backgrounds who, like Mazda, share a passion for defying convention to find better solutions for a better world. At the most recent summit, which attracted 4,000 participants to Warsaw in October, Mazda launched the Make Things Better Award aimed at youth projects around the world. Cape Town will host the 2014 summit.

Mazda's ethos – Challenge Convention to Make Things Better – is also reflected in its Sustainable Zoom-Zoom vehicles and the way it builds them. The company is committed to

For further information contact:

Mazda Motor Europe GmbH

Hitdorfer Str. 73 | D 51371 Leverkusen

Tel: +49 2173 943 505 | Fax: +49 2173 943 553

mazda-press@mazdaeur.com | www.mazda-press.com

delivering uncompromising cars that are environmentally friendly, safe, fun to drive and priced to be accessible to a wide range of customers – all at the same time.

“As an automaker, improving the communities we are part of, is something that’s in our best interest, because the long-term success of those communities is intertwined with the success of our organisation,” says Mazda Motor Europe President and CEO Jeff Guyton. “Our actions speak for us, and it’s great to be recognised by organisations like Forum ETHIBEL.”

About Forum ETHIBEL

Forum ETHIBEL (forumethibel.org) aims to maintain a healthy balance between economic progress, environmental protection and social responsibility. Ethibel-labelled investment funds only hold shares of corporations listed in the register; inclusion follows an independent and wide-reaching assessment of their corporate activities. The goal of the register, which currently comprises 369 companies, is to encourage the business world to take corporate social responsibility seriously as opposed to seeking quick returns at the expense of people and the environment. Organisations on the list are audited regularly.

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