

Mazda to exhibit all-new Mazda3 powertrain derivatives at Tokyo Motor Show

- World premiere of all-new Mazda3 powertrain derivatives including SKYACTIV-CNG concept and hybrid version
- All-new Mazda3 offered as “multi-solution”

Leverkusen, 22 October 2013. Mazda will showcase the recently launched Mazda3 with a variety of engine types at the 2013 Tokyo Motor Show. The latest model is now offered as a ‘multi-solution’ in response to diversifying fuel types. Beside news on the already released SKYACTIV gasoline, hybrid (for Japan) and diesel-engine models, the Japanese carmaker presents for the first time a Mazda3 SKYACTIV-CNG Concept, which runs on compressed natural gas (CNG). Alongside new-generation models, the displays show Mazda’s most recent technologies and hint at the direction of future models. The 43rd Tokyo Motor Show opens to the public on November 23 at Tokyo Big Sight.*

The Mazda3 is a core model in the Mazda line-up accounting for more than thirty per cent of the company’s global sales volume, and it is the third of Mazda’s new generation vehicles to be completely redesigned. Mazda is proposing the new Mazda3 as a ‘multi-solution.’ Capable of using a diverse range of energy sources, every model still offers Mazda’s trademark fun-to-drive experience. Furthermore, regardless of fuel-type, all models in the Mazda3 line-up feature SKYACTIV engines – a testament to the versatility of SKYACTIV TECHNOLOGY.

Based on an increasing demand for CNG-powered vehicles, the **SKYACTIV-CNG Concept** adopts a dual fuel system that runs on both gasoline and CNG. Since CNG engines burn fuel at high pressure and the SKYACTIV-G gasoline engine already achieves a high compression ratio it can easily be modified for CNG with only minor modifications.

For further information contact:

Mazda Motor Europe GmbH

Hitdorfer Str. 73 | D 51371 Leverkusen

Tel: +49 2173 943 505 | Fax: +49 2173 943 553

mazda-press@mazdaeur.com | www.mazda-press.com

Vehicles with CNG engines reduce emissions by about 20 per cent compared to those with gasoline engines of the same displacement.

The **SKYACTIV-HYBRID** models - on sale only for Japan - pair an electric motor with a specially-designed 2.0-liter SKYACTIV-G gasoline engine. It realizes both exhilarating driving performance and outstanding fuel economy performance.

Also on stage in Tokyo is the Mazda Atenza (Mazda6) ASV-5 which is equipped with futuristic safety systems. In a world-first, one of these systems enables automobiles with an in-car autonomous sensor to communicate with streetcars, helping to prevent collisions and support a smooth and safe flow of traffic.

Lists of exhibits

Reference exhibits	Mazda3 Sport SKYACTIV-D 2.2 [2 units]	On sale Jan 2014
	Mazda3 SKYACTIV-CNG Concept	World premiere
	Special Edition Mazda Demio (Mazda2)	On sale Dec 2013
	Mazda Atenza (Mazda6) ASV-5 (Advanced Safety Vehicle)	
Currently available models	Mazda3 Sport (SKYACTIV-G 2.0 & 1.5) [3 units]; Mazda3 Hybrid (SKYACTIV-HYBRID) [2 units]; Mazda Atenza Sedan and Wagon (Mazda6) [2units]; Mazda CX-5 [2 units]; Mazda Premacy (Mazda5); Mazda Biante Granz (special needs vehicle); Mazda Roadster (MX-5); and Mazda Flairwagon Custom micro-mini	
Technology exhibits	Interior model of the all-new Mazda3, SKYACTIV-HYBRID engine model, SKYACTIV-D 2.2 engine model, etc.	

In addition to the above, Mazda will also participate in the SMART MOBILITY CITY 2013 exhibition organized by the SMART MOBILITY CITY 2013 executive committee and the Japan Automobile Manufacturers Association.

* Press days are November 20 and 21, 2013. Mazda will hold a press conference at 11:15 a.m. on November 20, 2013.

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