



For immediate release:

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'Mazda@yourservice' offers tailor-made car maintenance

- Mazda launches 'Mazda@yourservice' – a one-stop-shop for car servicing and maintenance
- New facility provides hassle-free car care solutions matched to needs of Mazda owners
- Four new aftercare options enhance current line-up of Mazda services

Mazda is helping to make car servicing and maintenance completely stress-free by introducing 'Mazda@yourservice' today (19th August) – a new one-stop-shop which delivers a comprehensive suite of tailor-made aftercare options for Mazda customers, whether they own a brand-new or older vehicle.

In addition to Mazda's existing service programmes (Mazda Service Plan, Roadside Assistance, Call Mazda First, Mazda Insurance) 'Mazda@yourservice' features four new service and maintenance options to help keep vehicles running efficiently and reliably. These include: Fixed Price Servicing, Fixed Price Maintenance, Extended Servicing and Mazda Tyres.

Fixed Price Servicing – offers customers a three-year service plan in return for a one-off payment. Starting at £499 (including VAT) for the Mazda2, the plan provides inflation-proof servicing costs for the vehicle's first three services at a competitive price. The nature of the plan also encourages peace of mind for Mazda owners, reassured by the fact that their servicing needs are covered for the first three years of ownership.

Fixed Price Maintenance – provides a competitively-priced menu of common maintenance operations that cars regularly need, including brake pads, discs and clutch. Mazda owners can benefit from having access to these facilities as and when they need them, with the reassurance that costs are fixed at competitive rates compared to independent service providers.

Extended Servicing – recognising that usage or ownership may have changed and where the full service schedule may not be relevant. Customers will discuss with their local Mazda dealer their specific servicing needs, giving them the best possible value for money and their vehicle the best possible care from a trusted Mazda service provider. The three levels of servicing available include Essential (£109), Elite (£189) and Complete (£299), offering Mazda owners the opportunity to choose which tailored service matches their car's needs.

Mazda Tyres – provides comprehensive tyre cover in partnership with Micheldever, delivering a convenient and expert service that will identify and fit the correct tyres for the owner's vehicle at a competitive price, conforming to the latest legislation and environmental laws. The service will give

reassurance to Mazda owners that they are receiving a high quality product and service, without having to go anywhere other than a Mazda dealer.

These new service offerings, available from today (19th August) from participating Mazda UK dealers, will be enhanced with seasonal offers such as summer/ winter health checks, air-conditioning checks, MOTs and wheel alignment services.

“Car maintenance is seen as a confusing chore by many motorists, and this can lead to vehicles not receiving the appropriate regularity or standard of aftercare,” explains David Wilson-Green, Aftersales Director, Mazda UK. “The Mazda@yourservice one-stop-shop aims to remove any confusion by matching the right aftercare options to the vehicle’s individual usage, saving motorists both unnecessary costs and anxiety.

“Each service offered through the new ‘Mazda@yourservice’ programme is designed to provide complete peace-of-mind to customers throughout Mazda ownership. All services are carried out by Mazda-trained technicians with access to Mazda genuine parts, ensuring that every Mazda is kept in the best possible condition, preserving the value and reliability of the car,” he adds.

For more information about ‘Mazda@yourservice’, visit www.mazda.co.uk/mazdaatyourservice or to find a Mazda dealer visit www.mazda.co.uk/find-a-dealer/.

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Further press information is available from www.mazda-press.co.uk
For an interactive press pack of each Mazda model visit: www.mazdamediapacks.com

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