



For immediate release

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All-new Mazda CX-5 compact crossover introduces SKYACTIV Technology

- Compact crossover SUV to offer 18 models priced from £21,395 (OTR)
- All-new model introduces fuel-saving SKYACTIV technology, and KODO design language
- Choice of 165ps SKYACTIV-G petrol and 150ps or 175ps SKYACTIV-D diesel engines
- Available with the choice of 2-wheel or all-wheel drive
- Best in class CO₂ emissions of 119g/km and outstanding combined fuel economy of 61.4mpg
- Choice of six-speed SKYACTIV-MT manual and SKYACTIV-Drive automatic transmissions
- Generous standard specification includes new Smart City Brake Support safety system
- For more information on the all-new Mazda CX-5 please visit: www.mazdacx-5press.co.uk

The ground-breaking all-new Mazda CX-5 compact crossover, which made its global debut at the 2011 Frankfurt Motor Show, on sale from 18 May in the UK with an 18-strong model line-up, competitively priced from £21,395 to £28,795 OTR.

This is Mazda's first sixth generation vehicle, it is expected to account for over 4000 UK sales in its first year and its arrival marks a watershed moment for Mazda – the CX-5 embodies both Mazda's sophisticated new SKYACTIV technology *and* the Japanese company's head-turning new KODO Soul of Motion Design direction.

“The arrival of Mazda's first vehicle with its innovative SKYACTIV technology is about to transform the Compact SUV segment in Britain,” comments Peter Allibon, Sales Director, Mazda UK. “SKYACTIV technology runs through every element of the car allowing Mazda to build a Compact SUV that delivers class-leading CO₂ emissions and outstanding fuel consumption. This is offered without compromising the driving dynamics or price competitiveness, unlike many other brands with eco sub brands or hybrid and electric vehicle alternatives,” says Allibon.

Mazda's innovative suite of SKYACTIV technologies centres on three key areas – sophisticated lightweight chassis technology, advanced engines with world-beating compression ratios and highly efficient six-speed manual and automatic transmissions.

The Mazda CX-5 is underpinned by a clean-sheet SKYACTIV-Chassis and SKYACTIV-Body systems that fully integrate lightweight engineering, advanced materials, more efficient structures and new production processes to create a lightweight and ultra-stiff chassis that not only results in outstanding levels of crashworthiness but also reinforces Mazda's inimitable agile and athletic driving experience.

Mazda CX-5 drivers will have the choice of two sparkling new engines with three power outputs – the 2.0-litre SKYACTIV-G petrol powerplant with 165ps, or the 2.2-litre SKYACTIV-D turbo diesel unit – expected to account for 85 percent of UK sales – with outputs of 150ps or 175ps.

Featuring class-leading compression ratios, direct injection technology and lightweight alloy construction to deliver both class-leading emissions and outstanding combined fuel economy – up to 61.4mpg and 119g/km – and exceptional dynamism, this trio of new SKYACTIV engines in the all-new Mazda CX-5 will offer motorists excellent performance without compromising on fuel efficiency.

These are hooked up to Mazda's two new efficient and dynamic six-speed SKYACTIV-MT manual and SKYACTIV-Drive* automatic transmissions. These were designed and developed from scratch to maximise the full potential of the superb new SKYACTIV-D and SKYACTIV-G powerplants. In the UK the SKYACTIV-MT manual transmission is expected to account for around 75 percent of sales while the new SKYACTIV-Drive* automatic transmissions will total around 25 percent.

The new SKYACTIV-Drive automatic transmission brings together the best attributes of conventional step automatic transmissions, continuously variable transmissions and dual clutch transmissions in one compact and lightweight package, resulting in strong fuel economy, a direct and engaging feel, smooth and quick shifts with prompt responses.

The new SKYACTIV-MT has been designed to deliver crisp wrist-flick gear changes, like those enjoyed by Mazda MX-5 drivers. This six-speed manual gearbox was painstakingly developed to deliver the ultimate in shift quality, and its innovative design has resulted in a significant reduction in the number of moving parts, an overall weight reduction of by 3kg and a one percent increase in fuel economy.

The Mazda CX-5 is available with the choice of 2-wheel drive (2WD) or all-wheel drive** (AWD) models that feature variable torque distribution and ultra-precise slip detection, giving a front/rear torque split ranging from 100/0 to 50/50 percent. All three engine variants are fitted with i-Stop, Mazda's unique fuel-saving idle-stop system.

The all-new Mazda CX-5 will be available with the option of four equipment levels – SE-L, SE-L Nav, Sport and Sport Nav. Standard equipment, even on the SE-L, is generous and includes: 17-inch alloy wheels with 225/65 R17 tyres, dual-zone climate control air-conditioning, integrated Bluetooth® system, cruise control, 5.8-inch colour display screen and Mazda's Multimedia Commander.

*SKYACTIV-Drive is only available in combination with diesel models

** AWD is only available in combination with the SKYACTIV-D diesel engines

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Sport models gain eight additional items of equipment, including: 19-inch alloy wheels with 225/55 R19 tyres, Bi-Xenon headlights with adaptive front lighting system, reversing camera and premium Bose® audio system with nine speakers. An optional 'Safety Pack' is available on the four AWD Sport and Sport NAV models. The integrated navigation system in the Mazda CX-5 is powered by TomTom technology, featuring advance lane guidance and IQ routes.

Every Mazda CX-5 is equipped with 'Smart City Brake Support' (SCBS), which helps a driver to avoid a low speed (up to 19mph) frontal collision by activating the brakes and reducing the engine output, if the system detects a frontal collision is likely.

Excellent residual values are predicted for the Mazda CX-5 by industry authority EurotaxGlass's. Depending upon the model, between 44 and 46 percent of list price value is calculated to be retained at the three years/60,000 mile benchmark.

- Ends -

Further press information is available from www.mazda-press.co.uk

For more information on the all-new Mazda CX-5 please visit: www.mazdacx-5press.co.uk

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Mazda CX-5 – Performance & Economy

2WD SKYACTIV-G	Power (ps)	Torque (Nm)	0-62mph (sec)	Top speed (mph)	Combined (mpg)
2.0 SE-L	165	210	9.2	124	47.1
2.0 SE-L Nav	165	210	9.2	124	47.1
2.0 Sport	165	210	9.0	124	47.1
2.0 Sport Nav	165	210	9.0	124	47.1
2WD SKYACTIV-D					
2.2 SE-L	150	380	9.2	126	61.4
2.2 SE-L Auto	150	380	10.0	123	53.3
2.2 SE-L Nav	150	380	9.2	126	61.4
2.2 SE-L Nav Auto	150	380	10.0	123	53.3
2.2 Sport	150	380	9.2	126	61.4
2.2 Sport Nav	150	380	9.2	126	61.4
AWD SKYACTIV-D					
2.2 SE-L	150	380	9.4	122	54.3
2.2 SE-L Auto	150	380	10.2	121	51.4
2.2 SE-L Nav	150	380	9.4	122	54.3
2.2 SE-L Nav Auto	150	380	10.2	121	51.4
2.2 Sport	175	420	8.8	129	54.3
2.2 Sport Auto	175	420	9.4	127	51.4
2.2 Sport Nav	175	420	8.8	129	54.3
2.2 Sport Nav Auto	175	420	9.4	127	51.4

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The Mazda CX-5 – Prices and Equipment

Mazda CX-5 Price List

2WD SKYACTIV-G	'On the road' Retail	CO₂ (g/km)	RFL Band	Insurance Group	P11D Value	Monthly BIK 20% / 40%
2.0 SE-L (165)	£21,395	139	E	17E	18%	£64 / £127
2.0 SE-L Nav (165)	£21,795	139	E	17E	18%	£65 / £130
2.0 Sport (165)	£23,595	139	E	18E	18%	£70 / £141
2.0 Sport Nav (165)	£23,995	139	E	18E	18%	£71 / £143
2WD SKYACTIV-D						
2.2 SE-L (150)	£22,995	119	C	20E	17%	£65 / £130
2.2 SE-L Auto (150)	£24,295	139	E	20E	21%	£84 / £169
2.2 SE-L Nav (150)	£23,395	119	C	20E	17%	£66 / £132
2.2 SE-L Nav Auto (150)	£24,695	139	E	20E	21%	£86 / £172
2.2 Sport (150)	£25,195	119	C	21E	17%	£71 / £142
2.2 Sport Nav (150)	£25,595	119	C	21E	17%	£72 / £145
AWD SKYACTIV-D						
2.2 SE-L (150)	£24,695	136	E	19E	21%	£86 / £172
2.2 SE-L Auto (150)	£25,895	144	F	19E	22%	£94 / £189
2.2 SE-L Nav (150)	£25,095	136	E	19E	21%	£87 / £174
2.2 SE-L Nav Auto (150)	£26,295	144	F	19E	22%	£96 / £191
2.2 Sport (175)	£27,195	136	E	23E	21%	£95 / £189
2.2 Sport Auto (175)	£28,395	144	F	23E	22%	£103 / £207
2.2 Sport Nav (175)	£27,595	136	E	23E	21%	£96 / £192
2.2 Sport Nav Auto (175)	£28,795	144	F	23E	22%	£105 / £210

***NB** 'On the road' prices include 20.0% VAT, number plates, delivery, 12 months road fund licence, first registration fee, 3 year or 60,000 mile warranty and 3 years European Roadside Assistance. All models are available with free 7-day drive away insurance.*

The Mazda CX-5 – Equipment

STANDARD EQUIPMENT

Mazda CX-5 ‘SE-L’

Safety & Security

All-disc braking system with ABS (Anti-lock Braking System)
Electronic Brake-force Distribution (EBD)
Emergency Brake Assist (EBA)
Dynamic Stability Control (DSC)
Traction Control System (TCS)
Hill Hold Assist (HHA)
Smart City Brake Support (low-speed accident avoidance system)
Tyre pressure monitoring system
Driver & passenger front airbags, front side & full-length curtain airbags
Emergency Stop Signalling System (ESS)
Front seatbelt pre-tensioners with load-limiters
Front and rear parking sensors
ISOFIX child seat anchorages on outer rear seats
Thatcham Category 1 anti-theft alarm and immobiliser

Exterior

17-inch alloy wheels with 225/65 R17 tyres
Daytime running lights (integrated into the headlights)
Front fog lights
Body-coloured bumpers & rear spoiler
Body-coloured door handles
Dusk-sensing lights & rain-sensing front wipers
Power-operated heated, folding electric door mirrors
Tinted glass with Privacy glass (behind B-pillar)
Rear roof spoiler
Shark fin antenna
Double exhaust pipes

Comfort & Convenience

Remote central locking with dead locks
Push button engine start/stop
Electric front and rear windows, with one-touch auto up/down
Dual-zone climate control air-conditioning
Integrated Bluetooth® system
Cruise control

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Karakuri tonneau cover and under-floor storage

Interior

Black cloth trim

5.8-inch colour display screen

Mazda Multimedia Commander

Trip computer

Height & reach-adjustable steering wheel

Leather steering wheel with audio controls and leather gear knob

Overhead console with sunglasses holder

Auto-dimming rear view mirror

Height adjustable driver's seat

Lumbar adjustable driver's seat

Front centre console with armrest, storage and cup holder

Radio/single CD audio system with 6 speakers

Auxiliary (AUX) jack for connecting MP3 players

USB and iPod connectivity

Illuminated glovebox

Driver and passenger seatback storage pocket

Twin sun visors with vanity mirrors

40/20/40 split fold-flat Karakuri rear seats

Rear central armrest with cup holders

Mazda CX-5 'SE-L Nav'

Additional equipment above SE-L model

Integrated navigation powered by TomTom technology

Mazda CX-5 'Sport'

Additional equipment above SE-L model

19-inch alloy wheels with 225/55 R19 tyres

Bi-Xenon headlights with adaptive front lighting system

Reversing camera

Full leather seat and door trim (Black or Stone)

Six-way power adjustable driver's seat

Heated front seats (3-Stage)

Premium Bose® audio system with 3 additional speakers (total 9)

Advanced smart keyless entry

Mazda CX-5 'Sport Nav'

Additional equipment above Sport model

Integrated navigation powered by TomTom technology

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Optional 'Safety Pack'

Available on the four AWD Sport and Sport NAV models

Lane Departure Warning System (LDWS)

High Beam Control (HBC)

Rear Vehicle Monitoring (RVM)

Options

Safety Pack £700

Includes Rear Vehicle Monitoring (RVM), Lane Departure Warning System (LDWS) and High Beam Control (HBC). (AWD Sport and Sport Nav models only)

Mica/Metallic paint/Pearlescent £520

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