



For immediate release

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All-new Mazda CX-5 leads fleet rivals in residual value forecasts

- Excellent three-year/60,000-mile RVs for breakthrough compact SUV
- First-class fuel economy contributes to low operating costs
- Eco-friendly Mazda SKYACTIV technology debuts in Mazda CX-5

Excellent residual values are being predicted for Mazda's All-new Mazda CX-5 compact crossover SUV featuring breakthrough technology that will deliver major fuel savings and emission reductions for fleets.

New data from a study by EurotaxGlass's reveals that Mazda CX-5 models, including the forecasted best-selling 2.2 SKYACTIV- D diesel 150ps powered model, will retain 44-46 percent of their list price at the crucial three years/60,000-mile benchmark.

The Mazda CX-5 marks the debut of Mazda's SKYACTIV technology which promises major total cost of ownership savings for fleet operators and significant financial benefits for company car drivers over rival models.

For example, the 2.2-litre SKYACTIV-D diesel 2WD SE-L 150ps is forecasted by EurotaxGlass's to have a residual value of £10,666 (46%) at three years/60,000 miles, comfortably ahead of rivals Nissan Qashqai, Toyota RAV4, and the Ford Kuga, and a full 10 percentage points better than the Hyundai ix35 Style 2.0-litre CRDi 2WD model, which retains a value of £6,908 (36%) over the same period and mileage. In addition depreciation is more than £700 less than on the more expensive equivalent Volkswagen Tiguan meaning the CX-5 is class-leading for this model in depreciation terms too.

Move up the CX-5 range to the 2.2-litre SKYACTIV-D diesel AWD Sport 175ps and it's forecasted to retain 44 percent at three years/60,000 miles which again beats rivals Nissan Qashqai, Toyota RAV4, Hyundai ix35 and the Ford Kuga, by up to eight percentage points.

Diesel models are expected to account for up to 75 percent of corporate sales, particularly due to class-leading CO₂ emissions (from 119g/km) and great fuel economy up to 61.4mpg (combined cycle).

Mazda Motors UK LTD

Riverbridge House, Anchor Boulevard, Dartford, Kent, DA2 6SL
Tel: +44 (0) 01322 622 713 | Twitter @mazdaukpr
info@mazda-press.co.uk | www.mazda-press.co.uk

Meanwhile petrol engine models, powered by a 2.0-litre SKYACTIV-G 165ps engine deliver up to 47.1mpg and CO₂ emissions of just 139g/km, also deliver first-class residual values. EurotaxGlass's forecasts that the entry model 2WD SE-L will have a three-year/60,000-mile residual value of 45 percent putting it comfortably ahead of some key rivals. Once again, depreciation on the CX-5 is lower than the more expensive Tiguan by more than £300.

Andrew Wright, of EurotaxGlass's, said: "Mazda practices a sustainable residual value policy which is vital as depreciation accounts for almost half a car's total cost of ownership figures – something which is being focused on more and more strongly in the buying decision process by fleet customers.

"The Mazda CX-5 is a convincing product through its benchmark consumption figures, emotive design and very good price/performance ratio and it has all the prerequisites to be a successful crossover SUV."

Sales Director, Peter Allibon said: "Low depreciation and therefore a high residual value is a significant contributor to helping fleet managers reduce vehicle operating costs and, in addition, thanks to its impressive fuel consumption, the second biggest contributor to total cost of ownership, we expect the Mazda CX-5 to have huge appeal in the fleet sector.

"Additionally, the CX-5 delivers class-leading CO₂ emissions, from the 2.2-litre SKYACTIV-D 150ps model, meaning lower benefit-in-kind tax bills for company car drivers compared with the competition. Factor in corporate savings in Class 1A National Insurance contributions, Vehicle Excise Duty and capital allowances and the CX-5 is a very compelling fleet proposition."

EurotaxGlass's recognises the huge step forward that SKYACTIV technology delivers fleets in terms of class-leading CO₂ emissions and fuel economy combined with the established Mazda hallmarks of sporty styling, excellent performance and driving dynamics.

Industry-leading developments that focus on powertrains, improved aerodynamics, vehicle weight reduction and chassis and transmission enhancements are all embraced within Mazda's SKYACTIV technology.

For in-depth information on Mazda SKYACTIV technology visit: www.mazdaskyactiv.co.uk

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Editors' Notes

All residual values quoted in this release refer to trade values at 36 months and 60,000 miles.

Further press information is available from www.mazda-press.co.uk

For further information please contact one of the following:

Graeme Fudge, PR Director / T: 01322 622 691 or via E-mail: gfudge@mazdaeur.com

Alison Terry, Press Officer / T: 01322 622 713 or via E-mail: aterry@mazdaeur.com

Follow us on Twitter @mazdaukpr

Ref: 120305HA

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Riverbridge House, Anchor Boulevard, Dartford, Kent, DA2 6SL

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