For immediate release 30th June 2015

**All-new Mazda MX-5 named Roadster of the Year**

**at the Auto Express New Car Awards 2015**

* Mazda’s eagerly anticipated sports car takes the Auto Express Roadster of the Year award.
* The all-new Mazda CX-3 commended in the Best Crossover category.
* The all-new Mazda2 commended in the Best Supermini category.
* Priced from £18,495 to £23,295 on-the-road, the all-new Mazda MX-5 is on sale from 28th August
* Five level grade structure – SE, SE-L, SE-L Nav, Sport and Sport Nav.
* Two SKYACTIV-G petrol engines – 1.5-litre 131ps and 2.0-litre 160ps

The all-new Mazda MX-5 has been named Roadster of the Year by Britain’s biggest selling weekly car magazine Auto Express. In addition, both the all-new Mazda2 and all-new Mazda CX-3 received commendations from Auto Express in their annual New Car Awards.

After accepting the Award from Auto Express Editor- in-Chief Steve Fowler, Mazda Motors UK Managing Director, Jeremy Thomson commented “The MX-5 is a brand icon and it embodies all that is great about our products. Its fun to drive character has strengthened the bond between Mazda and its customers for 25 years. Developed under the principle of ‘Innovate in order to preserve’ we’re delighted that Auto Express has recognised our engineers have created an all-new sports car that incorporates modern safety and superb efficiency with the value for money and driver focused enjoyment the original MX-5 is famed for.”

“We’re equally delighted that Auto Express has recognised the all-new Mazda2, which brings new levels of refinement, style, quality and technology to the supermini sector, while at the same time delivering a little bit of MX-5 magic with its fun to drive handling. And Auto Express’ commendation of the all-new Mazda CX-3 is a fantastic start for our first ever small SUV, which arrived in dealerships on the 19th June.”

Having made its UK debut at the 2015 Goodwood Festival of Speed, the all-new fourth-generation Mazda MX-5 will arrive in dealerships on the 28th August to round out what has been an unprecedented year of new model launches for Mazda. With a superior power to weight ratio, rear-wheel drive, perfect 50:50 weight distribution and more comfort and technology than ever before, the all-new Mazda MX-5 is offered with a choice of two SKYACTIV-G petrol engines.

With nine models across five trim levels, the all-new Mazda MX-5 promises to reaffirm Mazda’s dominance of the affordable sports car sector. Maintaining the driver-focused ethos that has made the Mazda MX-5 the best-selling two-seater sports car of all time, the engineering philosophy behind the all-new MX-5 has allowed Mazda to retain the agility, fun and engagement that has always defined the MX-5, while at the same time meeting ever-increasing safety and efficiency requirements, alongside improved refinement.

The lightest MX-5 since the iconic original, the all-new Mazda MX-5 is shorter, lower and wider than the outgoing car, with the smallest overhangs and lowest centre of gravity yet. These dynamic proportions combined with Mazda’s KODO: Soul of Motion design philosophy ensure that the all-new Mazda MX-5’s styling reflects its focus on driving pleasure in an unmistakably contemporary and dynamic way.

Featuring Mazda’s award-winning SKYACTIV technology, the all-new MX-5’s ultra-efficient lightweight petrol engines deliver new levels of performance and economy. Across the range the all-new Mazda MX-5 features alloy wheels, LED headlights, a leather steering wheel, plus a lightweight and sleek fabric hood. SE-L models add LED daytime running lights, climate control air-conditioning, DAB radio, Bluetooth® and cruise control, plus Mazda’s MZD-Connect connectivity and infotainment system with 7-inch Colour touch-screen display and Multimedia Commander.

SE-L models with the 2.0-litre 160ps engine are distinguished by 17-inch Gunmetal alloy wheels and piano black door mirrors, and benefit from a strut tower bar and limited slip differential.

Step up to Sport trim and both the 1.5 and 2.0-litre cars feature rain sensing wipers, rear parking sensors, smart keyless entry, Premium Bose® Surround-Sound and heated leather seats.

With the 1.5-litre engine, Sport trim MX-5’s come with 16-inch Gunmetal alloy wheels and piano black door mirrors. Sport models with the 2.0-litre 160ps engine benefit from a dynamic set-up that includes Sports suspension featuring Bilstein dampers, a limited slip differential and strut tower bar, while visually, they are marked out by their 17-inch Bright alloy wheels and body coloured mirrors.

Versions of the all-new Mazda MX-5 fitted with Mazda’s integrated navigation system come with three-years of free European map updates, while the range topping 2.0-litre Sport Nav is available with the optional £350 Safety Pack, which includes High Beam Control and Blind Spot Monitoring with Rear Cross Traffic Alert.

Jeremy Thomson, Mazda Motors UK Managing Director “When it was launched in 1990, the 115ps Mk1 MX-5 cost £14,249 (equal to £31,687 in today’s money), yet 25 years later with vastly more standard equipment, the all-new Mazda MX-5 costs from £18,495, meaning more than ever the Mazda MX-5 sets the benchmark as the one of the world’s best and most affordable sports cars. “

With its lightweight design, sleek cabin, beautifully engineered mechanicals and balanced handling the all-new Mazda MX-5 is ready to cement its place in the hearts of driving enthusiasts.

- Ends –

Further press information is available from [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

Interactive Press Packs for all models are available from [www.mazdamediapacks.co.uk](http://www.mazdamediapacks.co.uk)

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**All-new Mazda MX-5 – Pricing**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Price | VAT | ‘On the Road’Retail | CO2 (g/km) | RFL Band1) | % P11D Value | Monthly BIK 20% / 40% |
| Mazda MX-5 1.5i SE | £15,258.33 | £3,051.67 | £18,310 | 139 | E | 22 | £67 / £134 |
| Mazda MX-5 1.5i SE-L | £15,883.33 | £3,176.67 | £19,060 | 139 | E | 22 | £70 / £140 |
| Mazda MX-5 1.5i SE-L Nav | £16,383.33 | £3,276.67 | £19,660 | 139 | E | 22 | £72 / £144 |
| Mazda MX-5 1.5i Sport | £18,050.00 | £3,610.00 | £21,660 | 139 | E | 22 | £79 / £159 |
| Mazda MX-5 1.5i Sport Nav | £18,550.00 | £3,710.00 | £22,260 | 139 | E | 22 | £82 / £163 |
|  |  |  |  |  |  |  |  |
| Mazda MX-5 2.0i SE-L | £16,550.00 | £3,310.00 | £19,860 | 161 | G | 27 | £89 / £179 |
| Mazda MX-5 2.0i SE-L Nav | £17,050.00 | £3,410.00 | £20,460 | 161 | G | 27 | £92 / £184 |
| Mazda MX-5 2.0i Sport | £18,716.67 | £3,743.33 | £22,460 | 161 | G | 27 | £101 / £202 |
| Mazda MX-5 2.0i Sport Nav | £19,216.67 | £3,843.33 | £23,060 | 161 | G | 27 | £104 / £208 |

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| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  | Price | VAT | RecommendedRetail Price |
| **Options** |
|  Mica/Metallic/Pearlescent Paint | £450.00 | £90.00 | £540 |
|  Soul Red Metallic Paint | £550.00 | £110.00 | £660 |
| Tan leather trim upgrade\* | £166.67 | £33.33 | £200 |
| Safety Pack (Includes: High beam Control and Blind Spot Monitoring with Rear Cross Traffic Alert)\*\* | £291.67 | £58.33 | £350 |

\*Optional on Sport Nav models only

\*\*Optional on 2.0 Sport Nav models only

**All-new Mazda MX-5 – Specification**

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| **Mazda MX-5****1.5 SE****Standard Features:** | **Mazda MX-5****1.5 SE-L****In Addition to SE:** | **Mazda MX-5****1.5 Sport****In Addition to 1.5 SE-L:** |
| - 1.5-litre 131ps engine- 6-speed manual transmission- 16” Alloy wheels- LED headlights- Manual air-conditioning- Electric windows with one- touch down (driver and front passenger)- Leather steering wheel and gear knob- Heated power door mirrors- Remote central locking- Single CD player with AM/FM radio, four speakers, MP3/WMA-compatibility and auxiliary (AUX) input- USB and iPod® connectivity- Front and side airbags- Dynamic Stability Control (DSC) with Traction Control System (TCS) | - LED daytime running lights- Climate control air- conditioning- Cruise control- DAB radio - Additional 2 speakers in the driver’s headrest- 7” Colour touch-screen display and Multimedia Commander- Integrated Bluetooth®- Body colour coordinated interior upper door trim**2.0 SE-L****In Addition to 1.5 SE-L:**- 2.0-litre 160ps engine- 17” Gunmetal alloy wheels- Piano black door mirrors- Limited Slip Differential (LSD)- Strut tower bar**Mazda MX-5****SE-L Nav****In Addition to SE-L:**- Integrated navigation system with 3-years free European map updates  | - 16” Gunmetal alloy wheels- Piano black door mirrors- Rear parking sensors- Dusk-sensing lights- Adaptive Front lighting System  (AFS)- Heated leather seat trim  (Black or Tan\*)- Rain-sensing front wipers- Auto-dimming rear-view mirror- Smart keyless entry system- Lane Departure Warning  System- Premium Bose® surround- sound system with 9 speakers (includes 2 speakers in the Driver’s and Passenger headrest)**2.0 Sport****In Addition to 1.5 Sport:**- 2.0-litre 160ps engine- Sports suspension featuring  Bilstein dampers and strut tower bar- 17” Bright alloy wheels- Body colour door mirrors- Limited Slip Differential (LSD)**Mazda MX-5****Sport Nav****In Addition to Sport:**- Integrated navigation system with 3-years free European map updates **Option:**- Safety Pack – High Beam Control and Blind Spot Monitoring with Rear Cross Traffic Alert (Available on 2.0 Sport Nav models only)- Tan leather trim upgrade (Available on Sport Nav models only)\* |