



For immediate release

1 September 2014

## **Mazda extends roadside assistance to older cars**

- More than 325,000 owners will benefit
- Roadside Assistance Package cover for vehicles up to 10-years-old
- Allianz Global Assistance scheme promises cost-effective solution

More than 325,000 owners of Mazda cars that are out of their initial warranty period will be able to take advantage of a new roadside assistance scheme launched by Mazda UK in partnership with Allianz Global Assistance.

The scheme covers Mazda cars that are between three and 10 years old and up to 100,000 miles and reflects demand from buyers of used Mazdas who want the same level of roadside assistance that owners of new Mazda cars get, explained Mazda UK Aftersales Director David Wilson-Green.

Priced at £89, which is less than similar schemes offered by other breakdown companies, the scheme can be bought from Mazda's dealer network. It includes vehicle recovery to a Mazda authorised repair centre in the event of an accident or breakdown, puncture assistance, as well as helping drivers who have run out of fuel and even those that have lost their keys.

"We have seen increased demand for the continuation of the Roadside Assistance Package service we provide new car customers for the first three years of the vehicle life so by adding this service to our suite, our customers have a full range of aftersales products and services that meet their needs," said Wilson-Green.

"We have been working with Allianz Global Assistance for a long time now and are confident that together we continue to deliver best in class services."

- Ends -

Further press information is available from [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

Interactive Press Packs for all models are available from [www.mazdamediapacks.co.uk](http://www.mazdamediapacks.co.uk)

**For further information please contact one of the following:**

*Graeme Fudge, PR Director* / T: 01322 622 691 or via E-mail: [gfudge@mazdaeur.com](mailto:gfudge@mazdaeur.com)

*Alison Terry, Senior Press Officer* / T: 01322 622 713 or via E-mail: [aterry@mazdaeur.com](mailto:aterry@mazdaeur.com)

Follow us on Twitter @mazdakpr

Ref: 140901HA

**Mazda Motors UK LTD**

Riverbridge House, Anchor Boulevard, Dartford, Kent, DA2 6SL

Tel: +44 (0) 01322 622 713 | Twitter @mazdakpr

[info@mazda-press.co.uk](mailto:info@mazda-press.co.uk) | [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

## **About Allianz Global Assistance**

### **How can we help?**

International leader in Assistance, Travel Insurance and health, life & home care services, today Allianz Global Assistance counts more than 10,920 employees who speak 40 different languages and work throughout the world with a network of 400,000 service providers and 135 correspondents covering 150 countries. 250 million people, or 4% of the world's total population, benefit from its services, which the Group provides on all five continents.

Website: [www.Allianz-Assistance.co.uk](http://www.Allianz-Assistance.co.uk)

### **Press Contacts**

*Justine Hoadley, Clare Watson, Ally Redding or Laura Welsh*

*HSL*

*Tel: 020 8977 9132*

*Email: [AllianzAssistUK@harrisonsadler.com](mailto:AllianzAssistUK@harrisonsadler.com)*

### **Cautionary Note Regarding Forward-Looking Statements:**

Certain of the statements contained herein may be statements of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties which could cause actual results, performance or events to differ materially from those expressed or implied in such statements. In addition to statements which are forward-looking by reason of context, the words "may, will, should, expects, plans, intends, anticipates, believes, estimates, predicts, potential, or continue" and similar expressions identify forward-looking statements. Actual results, performance or events may differ materially from those in such statements due to, without limitation, (i) general economic conditions, including in particular economic conditions in the Allianz Group's core business and core markets, (ii) performance of financial markets, including emerging markets, (iii) the frequency and severity of insured loss events, (iv) mortality and morbidity levels and trends, (v) persistency levels, (vi) interest rate levels, (vii) currency exchange rates including the Euro - U.S. Dollar exchange rate, (viii) changing levels of competition, (ix) changes in laws and regulations, including monetary convergence and the European Monetary Union, (x) changes in the policies of central banks and/or foreign governments, (xi) the impact of acquisitions (e.g. Dresdner Bank), including related integration issues, and (xii) general competitive factors, in each case on a local, regional, national and/or global basis. Many of these factors may be more likely to occur, or more pronounced, as a result of the event on, and following, September 11th, 2001.

The matters discussed in this release may also involve risks and uncertainties described from time to time in Allianz AG's filings with the U.S. Securities and Exchange Commission. Allianz AG assumes no obligation to update any forward-looking information contained in this release.

### **Mazda Motors UK LTD**

Riverbridge House, Anchor Boulevard, Dartford, Kent, DA2 6SL

Tel: +44 (0) 01322 622 713 | Twitter @mazdaukpr

[info@mazda-press.co.uk](mailto:info@mazda-press.co.uk) | [www.mazda-press.co.uk](http://www.mazda-press.co.uk)