



For immediate release

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Mazda gives Motability programme a New Year boost

- All Mazda models included in 2015 programme
- Motability beneficiaries given widest possible model choice
- Nil advance payment terms available on selected models

Mazda has reinvigorated its Motability programme for 2015 by making all models and the majority of derivatives available from January 1, 2015.

The programme, which will run through to March 31, 2015, sees 81 out of 97 derivatives available from the Mazda2, Mazda3, spacious seven-seat Mazda5 people carrier, Mazda6, the Mazda CX-5 compact crossover and iconic Mazda MX-5 two-seater.

Mazda introduced the Mazda3 and the Mazda CX-5 to the Motability programme in the final quarter of 2014 and impressive demand has led Mazda to ensure both those models remain available alongside almost all other derivatives across the manufacturer's line-up, with the Mazda3 2.0 120ps SE five-door being available with nil advance payment and the SE Nav model for an advance payment of just £99.

Mazda Head of Fleet Steve Tomlinson said: "Mazda's Motability programme now gives people in receipt of the Disability Living Allowance, the widest choice of vehicles ever.

The entire and perennially popular Mazda2 range is available on-the-road from £11,195 with a choice of 1.3-litre 75ps and 84ps engines and as a 1.5-litre 102ps automatic and all models come with nil advance payment terms.

Automatic variants are favoured by many Motability customers and they are available across the Mazda range with the exception of the Mazda5, where on-the-road prices start from £20,495 and there is a choice of 2.0-litre 150ps petrol or 1.6-litre 115ps diesel engines for the high seat, easy slide-door access model.

The Mazda3, which is available in a choice of Hatchback and Fastback (saloon) bodystyles, was launched a year ago and since being added to Mazda's Motability programme is proving extremely popular. Available with a choice of low emission, fuel-sipping SKYACTIV petrol and diesel engines -

only the 1.5-litre petrol model is not included on the programme - on-the-road prices start at £16,995 for Mazda's best-selling model.

Similarly, the Mazda CX-5, which triggered huge demand when it joined the programme three months ago making it the brand's most popular Motability programme car in 2014/15, is also available with a choice of the full range of SKYACTIV petrol and diesel engines, as well as two automatic options with on-the-road prices from £21,895.

The family-sized Mazda6, which is available in both Saloon and Tourer bodystyles, costs from £19,595 on-the-road and is also available with a choice of SKYACTIV petrol and diesel engines with only the 2.2-litre 175ps variant excluded from the programme.

Finally, the Mazda Motability programme line-up is completed by the Mazda MX-5, the world's best-selling two-seater sports car, with on-the-road prices from £18,495.

Each model offers Motability programme users a comprehensive choice of specification across a wide choice of model grades, as well as competitive pricing delivering excellent value and first-class performance.

Mr Tomlinson concluded: "In the final quarter of 2014 Mazda saw the value in offering a comprehensive Motability programme and we are delighted to be able to roll it forward in 2015 giving allowance recipients almost certainly the broadest range of choice in Mazda's history.

"Comprehensive choice and the availability of nil advance payments on selected models and competitive terms across the range, give the Mazda dealer network an aggressive conquest offer which we believe will increase showroom footfall."

- Ends -

Further press information is available from www.mazda-press.co.uk

Interactive Press Packs for all models are available from www.mazdamediapacks.co.uk

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