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**Mazda adds some autumn colour with the**

**Mazda2 Red Edition on sale from September 1st**

* Unique inside and out, the £14,995 on-the-road Mazda2 Red Edition is limited to just 400 cars.
* Based on the 90ps SE-L Nav Mazda2, the Red Edition’s extra equipment delivers superb value.
* Lively styling enhancements and striking red interior mark out this special edition Mazda2.

It’s time to see red this September, as Mazda’s stylish and sophisticated supermini range is enhanced with the launch of the Mazda2 Red Edition. With high levels of standard specification, eye-catching styling enhancements and a striking cabin, the Red Edition’s stand-out appearance complements the Mazda2’s stylish KODO: Soul of Motion design and sporty proportions.

Offered with a choice of free-of-charge Snowflake White Pearlescent or Black Mica paint, the Red Edition’s youthful design cues include Soul Red accents on the rear spoiler and rear underskirt, while the bespoke look can be further heightened with optional £300 Dark Gunmetal 15” alloy wheels.

Inside, the redden theme continues with red cloth seat trim, red knee pad inserts and red door trim inserts, while a red and white décor panel on the dash adds a large sweep of colour across the dash. In dealerships from the 1st September and limited to just 400 cars, the Red Edition’s small volumes make it an exclusive supermini choice that stands out from the crowd.

However, based on the 90ps SE-L Nav, the Red Edition shares the same core values of driving fun, sharp looks, quality, safety and affordability found across the entire Mazda2 range. Featuring the signature wing front grille and predatory headlamp styling which instantly identify it as a Mazda, the Mazda2 supermini features advanced chassis architecture, while its dynamic, muscular, cab-rearward proportions incorporate a long wheelbase with small overhangs to maximise interior space.

On-board, front shoulder and rear knee room is complemented by excellent seat comfort, while coherent instrumentation and switchgear is matched to class-leading ergonomics. The 7-inch touch-screen display combines with Mazda’s rotary Multimedia Commander to create an enhanced human-machine interface (HMI) offering extremely safe, intuitive interactivity and infotainment control.

Powered by the efficient 90ps SKYACTIV-G petrol engine, the Red Edition offers customers the ideal balance of lively, agile performance and highly-competitive fuel economy, plus with CO2 emissions of just 105g/km low-running costs are a given.

“Thanks to its combination of fun-to-drive handling, stylish looks and generous equipment, the Mazda2 is already winning over UK supermini buyers and our latest special edition model offers stand-out looks and a bold cabin for those customers who want to make a statement with their car. With free-of-charge metallic paint and its striking styling enhancements, the Mazda2 Red Edition is a colourful addition to the Mazda2 range, that I’m sure will be popular with younger buyers.” comments Peter Allibon, Sales Director of Mazda Motors UK.

**Specification**

Mazda2 90ps Red Edition, boasts the following specification highlights
(in addition to a 90ps SE-L Nav):

**Exterior**

* Soul Red Sports rear roof spoiler
* Soul Red rear underskirt
* Optional 15” Dark Gunmetal alloy wheels
* FOC Metallic paint

**Interior**

* Red Cloth seat trim
* Red knee pad inserts
* Red door inserts
* Red and White interior décor panel
* Red Edition floor mats (extra charge)

 - Ends -

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