For immediate release 29th March 2016

**Mazda3 Sport Black special edition**

**on sale from 1st April 2016**

* Mazda3 Sport Black offers sporty styling enhancements and extra equipment.
* Available in two free-of-charge paint colours – Soul Red Metallic and Snowflake White Pearlescent.
* Powered by 120ps SKYACTIV-G petrol engine with six-speed manual gearbox.

The popular Mazda3 range has been boosted with the launch of the Mazda3 Sport Black special edition. Delivering an appealing blend of increased specification and sporty styling enhancements, the Sport Black arrives in dealerships from the 1st April 2016.

Offered exclusively in hatchback body style, the £20,995 Sport Black is marked out by enhanced styling and unique 18-inch Dark Gunmetal alloy wheels. Designed to complement the dynamic lines and proportions of the Mazda3, the Brilliant Black Sports Styling Kit contrasts perfectly with both the free-of-charge Soul Red Metallic and Snowflake White Pearlescent paint choices.

The Brilliant Black front splitter, side skirts, rear bumper treatment and roof spoiler add a classy but sporty edge to the Mazda3’s sharp KODO: Soul of Motion design, while the Brilliant Black door mirrors and Dark Gunmetal alloy wheels wrap up the sporty appearance of this stand-out hatchback. Limited to just 800 examples in the UK, the Mazda3 Sport Black delivers hot hatch inspired looks in an affordable and exclusive package.

Inside, the Sport Black’s tailor-made character continues with exclusive black half leather/ half suede seats, while the generous standard equipment tally includes bespoke carpet mats, BOSE® Surround-Sound System, reversing camera, Smart keyless entry, cruise control and dual-zone climate control. Fitted with Mazda’s MZD-Connect system, 7” colour touchscreen display and Multimedia Commander, the Sport Black benefits from integrated navigation as standard.

“The Mazda3 is a core model in our line-up, one that continues to be popular with both private and fleet customers. We’ve already enhanced the Mazda3 range this year with the introduction of the 1.5-litre SKYACTIV-D diesel engine, and now thanks to our latest special edition, we’re offering even more value to our customers. I’m sure the Mazda3 Sport Black’s winning combination of extra equipment, distinctive styling enhancements and competitive price will make this a very popular addition to the already extensive Mazda3 range,” comments Peter Allibon, Sales Director of Mazda Motors UK.

 - Ends -

**Mazda3 Sport Black Technical Specification**

**Engine**

|  |  |  |
| --- | --- | --- |
| Displacement | cc | 1,998 |
| Bore x stroke | mm | 83.5 x 91.2 |
| Valves per cylinder |  | I4 DOHC 16v |
| Maximum output | hp | 120 at 6,000 rpm |
| Maximum torque | Nm | 210 at 4,000 rpm |
| Compression ratio |  | 14:1 |
| Fuel injection system |  | Direct injection |
| i-stop |  | Standard |
| i-ELOOP |  | NA |

**Transmission**

|  |  |  |
| --- | --- | --- |
| Transmission |  | Six-speed manual transmission |
| Ratios | 1st | 3.7 |
| Ratios | 2nd | 1.947 |
| Ratios | 3rd | 1.300 |
| Ratios | 4th | 1.029 |
| Ratios | 5th | 0.837 |
| Ratios | 6th | 0.680 |
| Ratios | Reverse | 3.724 |
| Ratios | Final gear ratio | 3.619 |

**Performance and fuel consumption**

|  |  |  |
| --- | --- | --- |
| Acceleration (0-62mph) | seconds | 8.9 |
| Top speed | mph | 121 |
| Urban fuel consumption | mpg | 43.5 |
| Extra urban fuel consumption | mpg | 65.7 |
| Combined fuel consumption | mpg | 55.4 |
| CO2 emissions | g/km | 119 |
| EC emission level |  | Euro VI |

**Chassis**

|  |  |  |
| --- | --- | --- |
| Chassis |  | Five-door hatchback |
| Style |  | Monocoque, all-steel unitary body-chassis  |

**Suspension**

|  |  |  |
| --- | --- | --- |
| Front |  | Independent, MacPherson strut |
| Rear |  | Independent, multi-link |
| Steering |  | Electronic Power Assist System (EPAS), rack and pinion |
| Gearing |  | 2.57 turns lock-to-lock |
| Turning circle | metres | 5.7 |

**Brakes**

|  |  |  |
| --- | --- | --- |
| Type |  | Ventilated discs |
| Size - front | mm | 295 |
| Size - rear | mm | 265 |

**Dimensions**

|  |  |  |
| --- | --- | --- |
| Overall length | mm | 4465 |
| Overall width | mm | 1795 |
| Overall width including mirrors | mm | 2053 |
| Overall height | mm | 1465 |
| Wheelbase | mm | 2700 |
| Front track | mm | 1555 |
| Rear track | mm | 1560 |
| Ground clearance | mm | 155 |
| Headroom front/rear | mm | 981/955 |
| Leg room front/rear | mm | 1073/909 |
| Shoulder room front/rear | mm | 1452/1382 |
| Luggage – rear seats upright | litres | 364 |
| Luggage – rear seats down | litres | 1263 |
| Fuel tank capacity | litres | 51 |
| Tyres and wheels |  | 215/45 R18 |
| Kerb weight | kg | 1,355 |
| Gross vehicle weight | kg | 1,815 |
| Towing limit, braked | kg | 1,300 |

**Mazda3 Sport Black standard equipment**

* 18" Dark Gunmetal alloy wheels
* Sports aero kit (Brilliant Black front, side and rear airdam skirts)
* Brilliant Black sports rear roof spoiler
* Heated, power-folding, Brilliant Black door mirrors with integrated indicator lights
* Bi-Xenon headlights with automatic light sensor
* LED signature rear lights
* LED Front fog lights
* Rear privacy glass
* Front and rear electric windows
* Dusk-sensing headlights
* Rain-sensing front wipers
* Rear parking distance sensors
* Smart keyless entry
* Reversing camera
* 7" Colour touch-screen display and Multimedia Commander
* Mazda Multimedia System (including AM / FM / DAB radio and CD player)
* Auxiliary (AUX) and USB connectivity 2 USB inputs
* Internet app integration for internet radio, Facebook and Twitter functionality
* Integrated Bluetooth®
* Integrated navigation system with 3-years free European map updates
* Black half leather / half suede interior trim
* Auto-dimming rear-view mirror
* Cruise control with adjustable speed limiter
* Leather-wrapped steering wheel and gear knob
* Dual-zone automatic air conditioning
* Smart City Brake Support (SCBS)
* Lane Departure Warning System (LDWS)
* Dual front, side and curtain airbags

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