



For immediate release

1 January 2015

Mazda2 Black Edition and White Edition Celebrate the New Year in Style

- Black Edition and White Edition on sale January 1st 2015, priced at £12,145 on-the-road
- Bespoke exterior detailing including diffuser-style rear bumper trim, privacy glass, 15-inch Dark Grey alloys and no-cost option bonnet and roof stripe graphics
- Unique interior trim featuring body-coloured accents and black upholstery with red piping
- High levels of standard equipment specification including air-conditioning, CD player, USB connectivity and no-cost option steering wheel-integrated Bluetooth® hands-free system

Seeing in the New Year in style, two new special edition 5-door Mazda2 models, the Black Edition and White Edition, go on sale on January 1 2015 priced at £12,145 on-the-road.

Since its launch in 2007, the current Mazda2 has won over the Supermini segment with its styling flair, engaging driving dynamics and generous equipment specification levels. Embodying the model's energy and spirit, the Black Edition and White Edition bring more than a dash of extra urban chic to the Mazda2 line-up with sporting styling cues and a host of unique specification features.

"The Mazda2 Black Edition and White Edition represent a last chance for our customers to get their hands on a unique version of the current 5-door Mazda2," said Mazda UK Sales Director, Peter Allibon. "As with every Mazda special edition model, they combine bespoke exterior and interior styling with a lavish standard equipment specification, offering customers stand-out individuality and outstanding value for money."

A choice of bold, Jet Black Mica or Crystal White Pearlescent exterior colours is complemented by bespoke, diffuser-style rear bumper trim, a Jet Black rear spoiler and power-operated, heated folding door mirrors, rear privacy glass, 15-inch Dark Grey alloy wheels, unique Black Edition and White Edition badging, and the no-cost option of striking, colour-coded bonnet and roof stripe graphics.

On board, that sporting flair is reinforced by body-coloured accents to the door trim and air vents, black cloth upholstery with red piping, glossy Dark Grey audio panel and steering wheel inserts.

A lavish, special edition equipment specification includes manual air-conditioning, a CD player with two speakers, USB and AUX connectivity and a no-cost option steering wheel-integrated Bluetooth® hands-free system.

The new Black Edition and White Edition are powered by Mazda's lively 1.3-litre 75ps petrol engine mated to a slick 5-speed manual transmission. And both urban and open-road safety standards are enhanced by the addition of Dynamic Stability Control (DSC) and a Traction Control System (TCS).

The appeal of the current Mazda2 model range has been further enhanced through an improved finance offer. All models are now available with Zero deposit, 0% APR* Representative on Mazda Personal Contract Purchase (PCP) and a Deposit Contribution which has been increased from £500 to £750, over a maximum term of 42 months.

The line-up is also available with 0% APR* Conditional Sale with a minimum deposit of 30%, with a maximum term of three years, or 5.9% APR* Conditional Sale with no minimum deposit and a maximum term of five years. Both financial offers are available until March 31 2015.

- Ends -

Editors Notes

*Retail sales only, subject to vehicle availability for vehicles registered between 01.01.15 and 31.03.15 at participating dealers. T&C apply. *0% APR finance available on all Mazda2 models over 24, 30, 36 or 42 months. **You will not own the vehicle until all payments are made.** Finance subject to status. 18s or over. Guarantee/indemnity may be required. Mazda Financial Services RH1 1SR.*

OTR price includes VAT, number plates, delivery, 12 months' road fund licence, first registration fee, 3 year or 60,000 mile warranty and 3 years' European roadside assistance. Test drives subject to applicant status and availability. Details correct at time of going to print. Not available in conjunction with any other offer unless specified.

Further press information is available from www.mazda-press.co.uk

Interactive Press Packs for all models are available from www.mazdamediapacks.co.uk

For further information please contact one of the following:

Graeme Fudge, PR Director / T: 01322 622 691 or via E-mail: gfudge@mazdaeur.com

Alison Terry, Senior Press Officer / T: 01322 622 713 or via E-mail: aterry@mazdaeur.com

Mazda2 Black Edition and White Edition Standard Equipment

Mazda2 Black Edition and White Edition boast the following additional equipment over the SE Air Con standard specification:

Exterior

Diffuser-style rear bumper trim
Jet Black rear spoiler
Jet Black heated folding door mirrors
Rear privacy glass
15-inch Dark Grey alloy wheels
No-cost option sport colour-coded graphics
Black Edition or White Edition exterior badging

Interior

Body colour-coded door and air vent trim
Black cloth upholstery with red piping
Glossy Dark Grey audio panel and steering wheel inserts
60/40 split/folding rear seats

Mazda2 Black Edition and White Edition Prices

5-door	'On the road' retail	CO ₂ (g/km)	RFL Band	Insurance Group	% P11D Value	Monthly BIK 20% / 40%
1.3-litre 75ps Black Edition and White Edition	£12,145	115	C	11E	16%	£32 / £64

Combined
(mpg)

56.5

Mazda Motors UK LTD

Riverbridge House, Anchor Boulevard, Dartford, Kent, DA2 6SL
Tel: +44 (0) 01322 622 713 | Twitter @mazdaukpr
info@mazda-press.co.uk | www.mazda-press.co.uk