29th May 2020

Mazda re-opens dealerships with ‘An Offer For Our Time’

* With customer and staff safety a priority, Mazda dealers will start to re-open from 1st June.
* Re-opening marked with “An Offer For Our Time’ with 0% APR\* PCP across the full six car range.
* Full details of dealer re-opening can be found here: https://www.mazda.co.uk/important-information.

From the 1st June the Mazda dealership network in England will start to reopen with customer and staff safety as the number one priority in all interactions with visitors to the showrooms or service centres. Dealers in Scotland, Wales and Northern Ireland will follow local advice on opening.

While customers will receive the usual friendly welcome from the staff, each dealership will meet all government guidelines on social distancing and sanitation with some additional measures in place that go above and beyond for customer and staff safety. There will be an appointment booking process in place for each dealership to help limit the number of people in the showroom at any one time, so we would advise making use of this service to avoid disappointment.

On arrival there will be hand sanitisers, social distancing markers and, where appropriate, a touch free environment to ensure a safe visit. All surfaces, keys and cars will be cleaned regularly to ensure customers are in a safe and sanitised environment and all test drives will be unaccompanied, we just ask that when you fall in love with the car on your test drive, you bring it back.

Mazda has marked the re-opening with its best ever finance offer across the entire six car range, making June a great opportunity to come and try the cars that have the reputation for offering outstanding driving experiences, efficient and ground-breaking engines, plus award-winning design for that enviable kerb appeal. Available up until the 30th June, buyers will be able to benefit from attractive 0% APR\* Personal Contract Purchase offers across the entire six model Mazda range, with no minimum deposit required, low monthly payments extending up to terms of 48 months and a deposit contribution of £500 on Mazda2.

There is also the option of a three-month payment holiday product on the offer to give financial peace of mind and flexibility in uncertain times when personal space on journeys is a priority for most people.

Featuring a renewed sophisticated exterior design, new technology and the Mazda M Hybrid mild-hybrid system, the 2020 Mazda2 is available from just £188 a month with a £2,497 customer deposit at 0% APR\* over 48 months on Mazda Personal Contract Purchase. As part of our June offers, car buyers will also benefit from a £500 Mazda deposit contribution across the five-model line-up.

Also available at 0% APR\* over 48 months with no minimum deposit required is the World Car Design of the Year winning Mazda3. Praised for its stylish design, premium interior cabin, it was also the first vehicle to be matched with the revolutionary Skyactiv-X spark-controlled compression ignition engine (SPCCI) engine, so the Mazda3 offers customers outstanding performance combined with impressive fuel economy.

Slotting into Mazda’s award-winning SUV range, the new Mazda CX-30 is the second vehicle to feature the ground-breaking Skyactiv-X engine and is available to purchase from £219 a month with a £3,761 customer deposit at 0% APR\* with terms up to 42 months. Moving up the SUV range, the recently launched 2020 Mazda CX-5 is available to purchase from £279 per month over 42 months with a £4,378 customer deposit. With an array of equipment standard across both models including Mazda Cruise Control, Blind Spot Monitoring with Rear Cross Traffic Alert and heated auto power-folding door mirrors, car buyers can benefit from a well-equipped, stylish and great to drive SUVs at an affordable monthly price

The world’s best-selling two-seater sports car perfectly suited for the glorious spring weather, the 2020 MX-5 is now available from £309 per month at 0% APR\* Representative across 42 months with a £3,712 customer deposit. With its distinctive design, excellent performance thanks to Mazda’s ground-breaking SKYACTIV technologies and a host of safety equipment, the award-winning Mazda MX-5 continues to remain as an affordable and fun to drive sports car.

Conditional Sale offers are available across the entire Mazda range, providing car buyers a flexible alternative for purchasing a new Mazda vehicle. With no deposit required, Conditional Sale offers extend up to terms of 60 months at 4.3% APR\*\* Representative or alternatively, 0% APR\*\*\* is available over 36 months with 50% deposit. Customers who currently own a petrol or diesel car registered on or before 31 December 2011 will be eligible to save up to £4,000 off a brand-new sub 161g/km Mazda with the competitive Scrappage Upgrade Plan^. Available to new vehicles registered by 30 June 2020, the scheme not only provides customers with an additional convenient way to purchase a new car, but also highlights the marque’s commitment to the environment and lowering CO2 emissions as part of Mazda’s wider Sustainable Zoom-Zoom 2030 vision.

Commenting on the Mazda offers, Peter Allibon, Sales Director at Mazda Motors UK, said: “In recent weeks the UK has faced many challenges following the novel coronavirus outbreak, and at this difficult time for our staff, dealers and customers, our thoughts are with everyone affected and our fundamental priority is the health and safety of the communities in which we all live.”

Adding, “We want our customers to feel safe and offer first-class customer service when visiting our dealerships, no matter where they are in the car purchasing process. For those wanting to continue with their purchase, we felt it was important to communicate our best ever offer and reassure customers that there are flexible purchasing options to support individual circumstances, and they are still able to configure their chosen Mazda online prior to visiting their local dealer. As we come out of the lockdown, I anticipate high demand for our products so I would encourage customers to contact their local dealer to book a showroom appointment to avoid disappointment.”

Further information on Mazda’s award-winning range, current offers and full terms and conditions are available at [www.mazda.co.uk](http://www.mazda.co.uk)

**T&Cs:**

Retail sales only, subject to availability for vehicles registered between 01.06.20 and 30.06.20 at participating dealers. T&C apply. \*0% APR Mazda Personal Contract Purchase, \*\*\*0% APR Mazda Conditional Sale and \*\*4.3% APR Mazda Conditional Sale available on all new Mazda models. ~Payment holiday: 5% minimum up-front deposit required; duration of agreement Mazda2, Mazda3 and Mazda6 up to 52 months, Mazda CX-30, Mazda CX-5 and Mazda MX-5 up to 46 months. Finance subject to status, 18s or over. Guarantee may be required. Mazda Financial Services RH1 1SR. Channel Islands and Isle of Man excluded. Not available in conjunction with any other offer unless specified.

**^ Mazda Scrappage Scheme**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model** | New Model Criteria | Scrappage Saving  | APR | Offer ends |
| **Mazda2** | <161g/km CO2 | £3,000 | 4.3% APR^ Representative Mazda Conditional Sale and Mazda Personal Contract Purchase up to 48 months | 30/06/20 |
| **Mazda3** | £3,500 |
| **Mazda6** | £3,000 |
| **Mazda MX-5** | £3,000 |
| **Mazda CX-30** | £3,000 |
| **Mazda CX-5** | £4,000 |

Mazda Scrappage Incentive Scheme is available to private customers registering a new Mazda with CO2 emissions up to 160g/km between 01.06.20 and 30.06.20. Is conditional on the Scrappage of the part exchange vehicle, of any make, that has been registered to the current keeper for a minimum of 60 days and was first registered on or before 31 December 2011. Vehicles registered under this offer must be registered to the same name or address as the current keeper of the Scrappage vehicle. Retail sales only, subject to availability at participating dealers.

T&C apply. ^4.3% APR Mazda Personal Contract Purchase and Mazda Conditional Sale available on all new Mazda models with CO2 emissions up to 160g/km. Finance subject to status, 18s or over. Guarantee may be required. Mazda Financial Services RH1 1SR. Channel Islands and Isle of Man excluded. Not available in conjunction with any other offer unless specified. Test drives subject to applicant status and availability.

.

- Ends -

Further press information is available at [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

Interactive Press Packs for all models are available at [www.mazdamediapacks.co.uk](http://www.mazdamediapacks.co.uk)

Visit our media blog at [www.insidemazda.co.uk](http://www.insidemazda.co.uk)

Follow us on Twitter @mazdaukpr

*For further information please contact one of the following:*

Graeme Fudge, PR Director | T: 01322 622 691 | E-mail: gfudge@mazdaeur.com

Owen Mildenhall, PR Manager | T: 01322 622 713 | Email: omildenhall@mazdaeur.com

Monique Clarke, Press Officer | T: 01322 622 650 | Email: mclarke@mazdaeur.com

Martine Varrall, Press Officer | T: 01322 622 776 | Email: mvarrall@mazdaeur.com

Ref: 200529FINAL