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**All-new Mazda MX-5 Icon special edition to debut**

**at the 2016 Goodwood Festival of Speed**

* On sale from the 1st August, the £20,995 on-the-road Icon special edition is limited to just 600 cars.
* First special edition version of the 1.5-litre 131ps all-new Mazda MX-5.
* Joins a host of other MX-5 highlights at the 2016 Goodwood Festival of Speed.

The all-new Mazda MX-5 Icon special edition will make its public debut at the Goodwood Festival of Speed. Joining Mazda’s award-winning sports car line up from the 1st August, the Icon is based on the 131ps SE-L Nav and is the first special edition fourth-generation MX-5 with the 1.5-litre SKYACTIV-G engine.

With a choice of free-of-charge Meteor Grey Mica or Crystal White Pearlescent paint, the £20,995 on-the-road Icon is marked out by its contrasting design cues and enhanced standard equipment. Visually the Icon makes a bold statement with its Soul Red Metallic wing mirrors, rear spoiler, side stripe decals (not pictured) and front skirt. The unique look is further boosted by 16-inch Gunmetal alloy wheels, while the increased equipment tally also includes black leather seats, rear parking sensors, dusk-sensing lights and rain-sensing wipers.

On display at Goodwood within Mazda’s unique ‘Raise the Roof’ live music area, the Icon joins a host of other MX-5 highlights at this year’s Festival of Speed. These include the European debut of the all-new Mazda MX-5 RF, plus the first appearance outside of North America for the MX-5 Speedster and Spyder concept cars. While marking the amazing popularity of the world’s best-selling two-seater sports car, the one-millionth production MX-5 will also be on display.

The fourth car to wear the Icon badge - previous MX-5 Icon special editions were sold in the UK in 2000, 2005 and 2007 (see below) – the latest Icon is a striking sports car with an achievable price, and limited to just 600 cars it’s available to order now.

Pre-order is also open on the all-new Mazda MX-5 RF ahead of its arrival in dealerships next year, and with limited supply in the opening months, fans of the latest incarnation of MX-5 should register their interest now to be one of the lucky few to take delivery of early versions of the Retractable Fastback, a car that represents the next chapter in the MX-5 success story.

“We are delighted that UK MX-5 fans will get to see both the Icon special edition and the all-new Mazda MX-5 RF at the Goodwood Festival of Speed”, commented Jeremy Thomson, Managing Director of Mazda Motors UK. Adding, “with over 120,000 sales since its launch in 1990, the UK has played a huge part in the MX-5 success story and the Icon follows a long tradition of special edition MX-5s that allow customers to have a stand out vehicle which is truly affordable. And I’m really excited about the all-new Mazda MX-5 RF, this is a car that offers something new and I’m sure it will attract even more people to the MX-5 family, which is why I’d encourage anyone interest in the RF to pre-order early, as based on dealer feedback after its launch at the New York Motor Show, we envisage that demand will outstrip supply when the car goes on sale next year.”

With the Moving Motor Show on the 23rd June, the 2016 Goodwood Festival of Speed takes place from the 24th to the 26th June.

**Mazda MX-5 Icon special editions**

**2000 MX-5 Icon**

Number built: 750

Engine: 1.8iS

Colour: Art Vin Red Mica

**2005 MX-5 Icon**

Number built: 1,563

Engine: 1.6i and 1.8i

Colours: Chilli Orange, Black Mica, Sunlight Silver and Titanium Grey

**2007 MX-5 Icon**

Number built: 1,250

Engines: 1.8i and 2.0i

Colours: Copper Red, Stormy Blue and Marbie White

- Ends -

Further press information is available at [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

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*For further information please contact one of the following:*

Graeme Fudge, PR Director | T: 01322 622 691 | E-mail: [gfudge@mazdaeur.com](mailto:gfudge@mazdaeur.com)

Owen Mildenhall, PR Manager | T: 01322 622 713 | Email: [omildenhall@mazdaeur.com](mailto:omildenhall@mazdaeur.com)

Lois Cavanagh, Press Officer | T: 01322 622 650 | Email: [lcavanagh@mazdaeur.com](mailto:lcavanagh@mazdaeur.com)

Martine Varrall, Press Officer | T: 01322 622 776 | Email: [mvarrall@mazdaeur.com](mailto:mvarrall@mazdaeur.com)

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