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**Mazda launches scrappage incentive scheme**

* Owners of cars registered before 31.12.09 incentivised to switch to a sub 130g/km new Mazda.
* All eligible part-exchanged cars will be scrapped and removed from the road.
* Mazda’s SKYACTIV technology delivers low CO2 and excellent real world economy.

Mazda UK has launched a scrappage scheme that offers owners of cars registered before 31st December 2009 the opportunity to benefit from attractive savings of up to £5,000 on any new sub 130g/km Mazda.

Starting immediately and applicable to cars registered by 31st December 2017, the scheme gives consumers the chance to part-exchange their pre-2010 petrol or diesel models for a wide range of sub 130g/km new Mazda vehicles powered by both Mazda’s SKYACTIV-G petrol and SKYACTIV-D diesel engines.

Combined with attractive conditional sale or PCP finance offers, Mazda’s scrappage offer not only gives motorists the chance to drive away in a new Mazda, but thanks to the commitment that all vehicles part-exchanged as part of this scheme will be scrapped, it also highlights Mazda’s commitment to the environment and the lowering of CO2 emissions.

This dedication to the continued improvement in vehicle efficiency also sits at the heart of Mazda’s SKYACTIV technology, which delivers driving pleasure, excellent real-world fuel economy and low emissions thanks to lightweight engineering and efficient engines and transmissions.

As an example of the CO2 reductions that can be achieved by this scheme, a 2009 1.6-litre petrol 105ps Mazda3 produces 149g/km and today a 120ps 2.0 SKYACTIV-G petrol Mazda3 emits just 119g/km. While a 2009 163ps Mazda6 2.2 diesel emits 147g/km and a 2017 150ps SKYACTIV-D Mazda6 diesel produces just 107g/km.

Commenting on the scrappage scheme, Mazda UK Sales Director, Peter Allibon said, “As a responsible manufacturer we are committed to lowering emissions and are proud of our efficient SKYACTIV technology. This scheme is a great opportunity for motorists to upgrade to a cleaner car and enjoy the driver involvement, quality and style of a new Mazda. Not specific to diesel engines, this scheme is designed to incentivise dirtier older cars of all engine types off the road, and offers consumers the choice of sub 130g/km cars from both our SKYACTIV-G petrol and SKYACTIV-D diesel range”.

 Please see below for an overview of Mazda’s new scrappage scheme:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model** | **New Model** **Criteria** | **Fuel** | **Scrappage** **Saving** | **Finance** |
| Mazda2 | <130g/km CO2 emissions | SKYACTIV-G | £2,500 | 3.9% APR\* Representative PCP or Conditional Sale Up to 48 months  |
| Mazda3 | £4,000 |
| Mazda6 | £4,000 |
| Mazda3 | SKYACTIV-D | £5,000 |
| Mazda6 | £5,000 |
| Mazda CX-3 | £3,000 |

- Ends -

Editors notes

T&Cs: \*Retail sales only, subject to availability for vehicles registered between 08.09.17 and 30.12.17 at participating dealers. T&C apply. Finance subject to status, 18s or over. Guarantee may be required. Mazda Financial Services RH1 1SR. Channel Islands excluded. Not available in conjunction with any other offer unless specified.

Further press information is available at [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

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