For immediate release 6th September 2017

**The all-new Mazda CX-5 achieves maximum five-star Euro NCAP rating**

* The all-new Mazda CX-5 has been rated as one of the safest family cars money can buy.
* Outstanding protection for adults, children and pedestrians.
* Advanced Smart City Brake Support fitted as standard across the range.

The all-new Mazda CX-5 has been awarded the maximum five-star safety rating by Euro NCAP. Based on their rigorous independent crash testing, plus evaluation of Mazda’s sophisticated driver assistance systems, Euro NCAP’s five-star rating is comprehensive endorsement of the all-new CX-5’s passive and active safety.

On sale in the UK since June, the all-new Mazda CX-5 is equipped with Mazda’s advanced and innovative i-ACTIVSENSE driver-supporting safety technologies that deliver class-leading active safety performance. As you’d expect the all-new CX-5’s high strength SKYACTIV-BODY also ensures passive safety is exemplary, too.

Jeff Guyton, President and CEO of Mazda Motor Europe, said “the safety of the people who drive our cars, and those around them, is very important to Mazda. This five-star rating is a tribute to the outstanding work of Mazda’s designers and engineers who refused to compromise during the development of the all-new Mazda CX-5. It illustrates how, thanks to Mazda’s Proactive Safety philosophy, SUV drivers can enjoy both class-leading safety and stunning looks courtesy of Mazda’s KODO: Soul of Motion design.”

With a body that absorbs and disperses impact force efficiently within the engine compartment to more effectively suppress cabin deformation during a collision, the all-new CX-5 features optimally shaped reinforcement at the base of the A pillars. In addition, the A pillars are now fabricated in 1,180 MPa ultra-high-tensile steel, which combines weight reduction with a higher level of collision safety.

Enhancing side collision performance, a solid H-shaped ring structure joining the roof and B pillars to the underbody combines with two side impact bars in each front door and one in each rear door to prevent cabin deformation. The use of 980 MPa ultra-high-tensile steel in the B pillars and side sills further improves cabin strength without weight increase penalties.

To the rear, side sub-frames efficiently absorb and disperse impact energy, while a frame layout and structure protects the fuel tank and helps prevent fuel leakage in the event of a collision.

The all-new CX-5 is fitted with six airbags – dual front, side airbags and full-length curtain, while three-point seatbelts with pre-tensioners and load limiters and ISOFIX child seat anchor points equip the left and right rear seats, completing the standard safety package.

With meticulous attention paid to lowering the risk of pedestrian impact injury, the all-new CX-5‘s safety reach extends to other road users, as well. Holes and cutouts within the bonnet reinforcements create an easily crushable structure that helps mitigate injury to a pedestrian‘s head in the event of an accident. In addition, the cowl panel employs an S-shaped structural cross-section that acts like a spring to help better absorb energy. Energy-absorbing foam placed within the front bumper helps limit the degree of injury to a pedestrian‘s legs, while a lower bumper stiffener helps prevent the legs from sliding under the front of the car.

Mazda’s i-ACTIVSENSE intelligent active safety technology supports day-to-day use, delivering a level of driver support that’s perfectly aligned to Mazda’s ‘Love of Driving’ approach. Standard across the range Advanced Smart City Brake Support (Advanced SCBS) uses a forward sensing camera to automatically stop or reduce the speed of the car when there is a risk of collision with the vehicle or pedestrian in front. The system alerts the driver using a warning sound and graphic indication, and if it detects a collision is imminent and unavoidable, the system automatically applies the brakes.

An £800 option on Sport Nav Diesel models, Mazda’s Safety Pack adds a host of active safety features including Adaptive LED Headlights, Mazda’s Lane-keep Assist System with Driver Attention Alert,Blind Spot Monitoring with Rear Cross Traffic Alert and Rear Smart City Brake Support.

In addition, 175ps Sport Nav Auto models with the Safety Pack, can be optionally fitted with Mazda Radar Cruise Control (MRCC) with Stop and Go function. Measuring the relative speed and distance of the vehicle ahead it automatically controls the engine and brakes to maintain the appropriate vehicle speed and optimum following distance.

With robust passive safety and advanced active safety technology, the Euro NCAP five-star all-new Mazda CX-5 delivers class-leading safety alongside the driver engagement you’d expect from Mazda. Full details of the all-new Mazda CX-5’s safety technology can be found here: <http://www.mazdamediapacks.co.uk/en/mazda-cx-5/product-details/safety.html>

For full details of the latest Euro NCAP results please follow this link [www.euroncap.com/en](http://www.euroncap.com/en)

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Ref: 170906FINAL