5th March 2019

Mazda CX-30 compact crossover SUV

 debuts at the Geneva International Motor Show

* A new core model in the Mazda line up, the Mazda CX-30 makes its world premiere.
* After the all-new Mazda3, the Mazda CX-30 is the second model of Mazda’s new-generation line up.
* The CX-30 will go on sale in the UK later this year.

Mazda Motor Corporation today made the world premiere of the second model in its new-generation line-up, the Mazda CX-30 compact crossover SUV. As a new core model, the CX-30 will be rolled out to global markets, with sales starting in the UK later this year. The CX-30 will be on display to the public at the Geneva International Motor Show from March 7th to 17th.\*

The CX-30 is a new compact crossover that combines the bold proportions of an SUV with elegant styling that embodies Mazda’s Kodo design language. The development team hoped to create a car that would enrich customers’ by helping them and their loved ones make new and stimulating discoveries within their daily lives.

Relaxed and user-friendly packaging and a cabin that comfortably seats four adults mean customers can easily enjoy trips to any destination with family and friends. Moreover, the CX-30 was designed to be easy to drive. The increased height over a passenger car provides excellent visibility and makes getting in and out a breeze, while the body size makes it easy to manoeuvre on any road and in any parking space.

Basic performance attributes such as accelerating, turning and braking have been dramatically enhanced. Mazda’s Skyactiv-Vehicle Architecture enables people to make the most of their natural sense of balance and latest Skyactiv engines, including Skyactiv-X, allow responsive control of vehicle speed in any driving situation.

“We designed the CX-30 to be an essential partner in the customer’s life,” said Akira Marumoto, Mazda’s Representative Director, President and CEO. Adding, “it will be made at key global plants so we can deliver Mazda’s renowned driving pleasure and matured Kodo design to customers all over the world. Moving forward, our new products and technologies will ensure customers continue to see the value in owning a Mazda car. We aim to be recognised as a brand that forms the strongest of bonds with each customer.”

- Ends –

Further press information is available at [www.mazda-press.co.uk](http://www.mazda-press.co.uk)

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*For further information please contact one of the following:*

Graeme Fudge, PR Director | T: 01322 622 691 | E-mail: gfudge@mazdaeur.com

Owen Mildenhall, PR Manager | T: 01322 622 713 | Email: omildenhall@mazdaeur.com

Lois Cavanagh, Press Officer | T: 01322 622 650 | Email: lcavanagh@mazdaeur.com

Martine Varrall, Press Officer | T: 01322 622 776 | Email: mvarrall@mazdaeur.com

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\* Press days at the Geneva International Motor Show are March 5-6.