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**Mazda UK to celebrate the one-millionth MX-5**

**at the 2016 Goodwood Festival of Speed**

* The one-millionth Mazda MX-5 rolled off the assembly line in Hiroshima on the 22nd April 2016.
* This landmark MX-5 will make its way to 2016 Goodwood Festival of Speed as part of a world tour.
* Other MX-5 highlights at Goodwood include the Speedster and Spyder MX-5 concept cars.

Mazda has produced the one-millionth MX-5. This landmark car was built at Ujina Plant No.1 in Hiroshima on the 22nd April. The one millionth MX-5 rolled down the line 27 years after Mazda began manufacturing this iconic roadster, which still holds the Guinness World Record for the best-selling two-seater sports car of all time.

“From the first generation through to today’s fourth-generation model, the reason we have been able to continue selling the MX-5 all these years is due to the strong support of fans around the world,” said Mazda Motor Corporation Representative Director, President and CEO Masamichi Kogai. “Mazda was founded in Hiroshima 96 years ago, and as we move toward our centennial year we will continue offering customers the joy of driving with this model, which has become a symbol of our brand. Mazda aims to create a special bond with customers and become a ‘one-and-only’ brand they will choose again and again.”

To celebrate the history of the MX-5 and to thank fans and owners the world over, the one millionth car will appear at fan events around the globe, including the 2016 Goodwood Festival of Speed. Joining the one-millionth MX-5 in Sussex this summer will be the Mazda MX-5 Speedster and Spyder concept cars.

Having wowed sports car fans at the 2015 SEMA Tuning Show in Las Vegas, the Goodwood Festival of Speed will be the first time these unique MX-5 based concepts will be seen outside of North America.

Accentuating the MX-5’s lightweight fun-to-drive ethos, the Speedster and Spyder take this doctrine even further with their focus on open air driving and minimalist design. Inspired by vintage roadsters these design concepts each offer are a unique take on the award-winning all-new Mazda MX-5. Pared back to the bare essentials, the Speedster has a wind deflector in place of a windscreen, and with carbon fibre doors and seats, tips the scales at just 943kg.

With custom 16-inch RAYS alloy wheels and 30mm lower suspension, this racy MX-5 concept will be taking to the famous Goodwood hill in the First Glance run. Featuring a clever bikini top roof, stunning Mercury Silver paint and a full-grain leather interior, the Spyder emphasises the joy and style of open-air motoring and will be on show for MX-5 fans at Goodwood to enjoy.

Even better, in addition to seeing this trio of special MX-5s, attendees at the Moving Motor Show will be able to experience the World Car of the Year winning all-new Mazda MX-5 on the legendary Goodwood hillclimb on Thursday 23rd June.

Jeremy Thomson, Mazda Motors UK Managing Director “The MX-5 sits at the heart of Mazda’s brand and it embodies all that is great about our cars. Its fun to drive character has strengthened the bond between Mazda and its customers for more than a quarter of a century. The production of the one-millionth MX-5 is a landmark and it’s great that we can celebrate this with MX-5 owners and fans at the Goodwood Festival of Speed.”

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